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WELCOME

Navigator Grant Program Webinar

September 8th 2016

[Closed Captioning](#)



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AGENDA



- INTRODUCTION
- GETTING STARTED
- ROLES AND RESPONSIBILITIES
- OUTREACH
- RESOURCES



IMPORTANT DATES

Contract Agreement

- August 1 2015 through August 31 2017
1st term was August 1, 2015 through June 30, 2016
- Amendment 1 (60 day no cost extension) July 1, 2016 through August 31, 2016
- Amendment 2 September 1, 2016 through August 31, 2017 (2nd term)

OE4 Kick off Meetings

- Various dates and locations beginning
September 12th through September 29th 2016

Open Enrollment

- November 1, 2016 through January 31, 2017

Renewal Begins

October 3rd through December 15th.



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OPEN ENROLLMENT 4 LOCATIONS

Date of Meeting	Time of Meeting	City
Monday, 9/12	10am-12noon	Oakland
Tuesday, 9/13	1 pm-2:30pm	Redding
Wednesday, 9/14	10am-12:30pm	Fresno
Tuesday, 9/20	10am-12:30pm	San Diego
Wednesday, 9/21	3pm-5pm	Rancho Cucamonga
Thursday, 9/22	10am-12:30pm	Garden Grove
Tuesday, 9/27	10am-12:30pm	Santa Barbara
Wednesday, 9/28	10am-12:30pm	Los Angeles (Region 16)
Wednesday, 9/28	2pm – 4:30pm	Los Angeles (Region 15)
Thursday, 9/29	2pm-4:30pm	Sacramento



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INTRODUCTION



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NAVIGATOR ACCOUNT TEAM



Lydia Hernandez,
Program Manager



Darlene Murphy,
Program Specialist
Sales Area 5



Tonya Thomas,
Program Specialist
Sales Area 5 & 6



Blake Alexander Deering,
Program Specialist
Sales Areas 2, 3, 4, 6



Jasmine Andrade,
Program Specialist
Sales Areas 5



John Fox,
Program Specialist
Sales Areas 1



Shirley Swedlow,
Program Specialist
Sales Areas 5, 7, 8



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CONTACT INFORMATION

Lydia Hernandez

Navigator Grant Operations Manager

Lydia.Hernandez@covered.ca.gov

916.228-8753

Tonya Thomas

Navigator Program Specialist

Tonya.Thomas@covered.ca.gov

Northern California Account Manager

916.228.8227

Darlene Murphy

Navigator Program Specialist

Darlene.Murphy@covered.ca.gov

916.228.8483

Jasmine Andrade

Los Angeles Account Manager

Jasmine.Andrade@covered.ca.gov

916.228.8494

Blake A. Deering

Central Valley / Central Coast Account Manager

Blake.Deering@covered.ca.gov

916.228.8773

John Fox

Northern California Account Manager

John.Fox@covered.ca.gov

916-228-8772

Shirley Swedlow

San Diego / Orange County Account Manager

Shirley.Swedlow@covered.ca.gov

916-228-8529



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GETTING STARTED



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IN-PERSON ADMIN SYSTEM (IPAS)

- CEC ROSTER
- CEC TRACKING
- PRIMARY / AUTHORIZED
- BACKGROUND
- MY FILES
- CHANGE REQUEST FORMS





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ROLES AND RESPONSIBILITIES



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PROGRESS REPORTS

Due Dates

Bi-Monthly Progress Reports	
Reporting Months	Report Due Dates
September-October 2016	November 10, 2016
November-December 2016	January 10, 2017
January-February 2017	March 10, 2016
March-April 2017	May 10, 2016
May-June 2017	July 10, 2017
July-August 2017	September 30, 2017



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COMPLIANCE SITE VISITS

Annual Compliance Site Visit
Date : TBD





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PAYMENT REQUESTS

Submission Dates

Timeline	Payment	% Paid of Award
October 10, 2016	20% of award	20%
December 10, 2016	20% of award	40%
February 10, 2017	20% of award	60%
May 10, 2017	20% of award	80%
June 30, 2017	20% of award	100%



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CERTIFIED ENROLLMENT COUNSELORS

- **COUNSELOR CERTIFICATION/ RECERTIFICATION**
- **BACKGROUND CLEARANCE**
- **ADD/DELETE (CHANGE REQUEST FORM)**
- **RESEARCH CEC**



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CERTIFIED ENROLLMENT COUNSELORS

CERTIFICATION PROCESS

- DISCLOSURE FORM ✓
- BACKGROUND CHECK ✓
- 15-PAGE AGREEMENT ✓
- CERTIFICATION TRAINING ✓



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OUTREACH



COLLATERAL

The fiscal year budget 2016-2017



Order Online:

<http://360.kpcorp.com/coveredca>

Branding Style guideline:

http://hbex.coveredca.com/PDFs/style-guides/CC_BrandStyleGuide_External.pdf



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ENROLLMENT GOALS

Enrollment Goals

By Region (subs)	# of Grants	Individuals to Enroll and Renew
Bay (8)	2	2,750
Central Coast (2)	1	500
Central Valley (0)	5	5,500
Inland (0)	3	1,875
Los Angeles (30)	18	11,000
Northern (28)	9	6,750
Orange (6)	3	1,625
San Diego (5)	5	5,500



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WORKPLAN AND CAMPAIGN STRATEGY





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EVENT PORTAL

<https://coveredca.custhelp.com/app/events/admin/propose>

Event Details

Event Name*

Host Organization*

Host Type*

Event Type*

Audience Capacity*

Numeric entries only

Instructions/Extra Information

Host Contact Information

Host Contact Name*

Event Date/Time

Start Date/Time (PT)*

8	▼	10	▼	2015	▼	15	▼	00	▼
MM		DD		YYYY		HH		MM	

End Date/Time (PT)*

8	▼	10	▼	2015	▼	16	▼	00	▼
MM		DD		YYYY		HH		MM	

Event Location

Location Name*

Address Line 1*

Address Line 2

City*

State*

Zip Code*

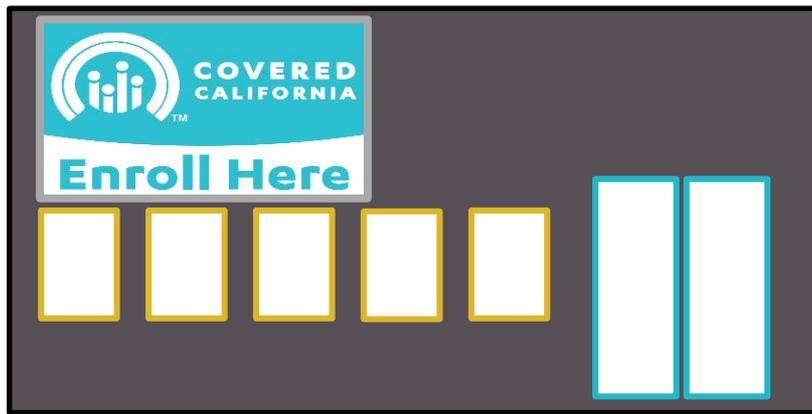
Numeric entries only



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STOREFRONTS



<http://hbex.coveredca.com/toolkit/>

Questions email: Storefront@covered.ca.gov



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RESOURCES



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PARTNER TOOLKIT

Community Partners Enter Portal	Certified Insurance Agents Enter Portal	Certified Plan-Based Enrollers Enter Portal	Partner Tool Kit I'd like to Become a Partner
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Tool Kits for Enrollers

- Special Enrollment Tool Kit ▶
- Covered California Health and Dental Plans Tool Kit ▶
- Webinars & Briefings ▶
- Agent Extranet Tool Kit ▶
- Social Media Tool Kit ▶
- Subsidy-Eligible Maps Tool Kit ▶
- Storefront Tool Kit ▶
- Small Business Tool Kit ▶

Webinars & Briefings for Certified Enrollment Representatives

 Webinars	 Agent Briefing	 Community Partner Briefing
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Click on the resource headers below for detailed information:

- ▶ **Webinars**
- ▶ **Agent Briefing**
- ▶ **Community Partner Briefing**
- ▶ **Downloads**



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SOCIAL MEDIA



<https://www.facebook.com/CoveredCA>



<https://www.youtube.com/user/CoveredCA>



<https://twitter.com/coveredca>



<https://instagram.com/coveredca/?hl=en>



ADDITIONAL RESOURCES

<http://www.coveredca.com/>

Covered California homepage.

<http://hbex.coveredca.com/navigator-program/>

The Navigator Grant Program homepage

Storefront@covered.ca.gov

E-mail address used for all Storefront inquiries

Events@covered.ca.gov

E-mail address used for all Event inquiries

[1-855-324-3147](tel:1-855-324-3147)

CEC Helpline

<http://hbex.coveredca.com/toolkit/renewal-toolkit/>

Renewal toolkit 2016

<http://storefronts.coveredca.com/BecomeAStorefront/>

Storefront Application

<https://www.healthcare.gov/>

Federal Health Exchange website useful for definitions and scenarios.

<http://www.coveredca.com/get-help/local/>

The *Find Local Help* webpage that directs consumers to storefronts and events

<http://www.coveredca.com/get-help/local/storefronts/>

The *Find a Storefront Near You* webpage where consumers can search all storefront listings

<https://coveredca.custhelp.com/app/events/admin/proposal>

Event Proposal Portal where you can propose an event with all pertaining information

<https://learning.coveredca.com>

Covered California Learning Management System

http://www.leginfo.ca.gov/pub/13-14/bill/asm/ab_2701-2750/ab_2706_cfa_20140623_173022_sen_comm.html

Assembly Bill 2706 on health education in schools

http://hbex.coveredca.com/PDFs/style-guides/CC_BrandStyleGuide_External.pdf

Covered California Co-Branding Style Guide





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QUESTIONS

