



August 18, 2014

ADVANCE NOTICE OF RE-ADOPTION OF EMERGENCY REGULATIONS

This notice is sent in accordance with Government Code Section 11346.1(a)(2), which requires that State of California agencies give advance notice at least five working days of their intent to file emergency regulations with the Office of Administrative Law (OAL). The California Health Benefit Exchange ("Exchange") intends to file a re-adoption of an Emergency Rulemaking package with the Office of Administrative Law (OAL) that establishes the process for eligible dental issuers in the Individual and SHOP exchanges to submit proposed stand-alone dental plans (SADP) for recertification and for eligible dental issuers to submit proposed SADPs and proposed family dental plans as new market entrants. As required by subdivisions (a)(2) and (b)(2) of Government Code Section 11346.1, this notice appends the following: (1) the specific language of the proposed regulation and (2) the Finding of Emergency, including specific facts demonstrating the need for immediate action, the authority and reference citations, the informative digest and policy statement overview, attached reports, and required determinations.

The Exchange plans to file the Emergency Rulemaking package with OAL at least five working days from the date of this notice. If you would like to make comments on the Finding of Emergency or the proposed regulations (also enclosed), they must be received by both the Exchange and the Office of Administrative Law within five calendar days of the Exchange's filing at OAL. Response to these comments is strictly at the Exchange's discretion.

Comments should be sent simultaneously to:

California Health Benefit Exchange
Attn: Andrea Rosen
1601 Exposition Blvd.
Sacramento, CA 95815

Office of Administrative Law
300 Capitol Mall, Suite 1250
Sacramento, CA 95814

Upon filing, OAL will have ten (10) calendar days within which to review and make a decision on the proposed emergency rule. If approved, OAL will file the regulations with the Secretary of State, and the emergency regulations will become effective for one ninety (90) days. Please note that this advance notice and comment period is not intended to replace the public's ability to comment once the emergency regulations are approved.

You may also view the proposed regulatory language and Finding of Emergency on the Exchange's website at the following address:
<https://www.coveredca.com/hbex/regulations/>.

If you have any questions concerning this Advance Notice, please contact Andrea Rosen at (916) 228-8343.

FINDING OF EMERGENCY

The Director of the California Health Benefit Exchange finds an emergency exists and that this proposed emergency regulation is necessary to address a situation that calls for immediate action to avoid serious harm to the public peace, health, safety, or general welfare.

This emergency rulemaking was previously adopted by OAL on March 10, 2014 and will expire on September 6, 2014. The Exchange now seeks a re-adoption. The Exchange is in the process of making this rulemaking permanent and has proceeded with diligence to comply with the requirements in Government Code § 11346.1(e), and has made substantial progress in that regard. For example, the Exchange has been revising and finalizing regulation text based on stakeholder comments and feedback, which will be addressed in the Initial Statement of Reasons, which is currently in progress. The California Health Benefit Exchange finance department is analyzing the economic impact on the regulations to complete the Form 399 to publish the rulemaking to begin the permanent rulemaking process. We anticipate that the Initial Statement of Reasons and other necessary documents will be finalized and filed with OAL for publishing in the next several weeks.

This Finding of Emergency hereby incorporates by reference all documents in the original rulemaking file, which is file number 2014-0227-06E.

DEEMED EMERGENCY

The Exchange may “Adopt rules and regulations, as necessary. Until January 1, 2016, any necessary rules and regulations may be adopted as emergency regulations in accordance with the Administrative Procedures Act. The adoption of these regulations shall be deemed to be an emergency and necessary for the immediate preservation of the public peace, health and safety, or general welfare” (Gov. Code § 100504(a)(6)).

AUTHORITY AND REFERENCE

Authority: Government Code Section 100502, 100504, and 100505.

Reference: Government Code Sections 100502, 100503, 100504, and 100505

INFORMATIVE DIGEST / POLICY STATEMENT OVERVIEW

Documents to be incorporated by reference:

The California Health Benefit Exchange Stand-Alone Dental Plan Issuer 2015 Renewal Application will be incorporated by reference in the proposed regulations.

The California Health Benefit Exchange Dental Plan New Entrant Application for Plan Year 2015 will be incorporated by reference in the proposed regulations.

Summary of Existing Laws

Under the federal Patient Protection and Affordable Care Act (PPACA), each state is required, by January 1, 2014, to establish an American Health Benefit Exchange that makes available qualified health plans to qualified individuals and small employers. Existing state law, the California Patient Protection and Affordable Care Act, established the California Health Benefit Exchange within state government. (Gov. Code § 100500 et seq.) The Exchange is required to implement procedures for the certification and recertification dental plans as qualified health plans in both the Individual Exchange and the Small Business Health Options Program (SHOP). (Gov. Code § 100502(a) and Gov. Code § 100502(m)).

The proposed regulations will establish the Exchange's recertification and new entrant policies and procedures for the Individual Exchange and the SHOP. The proposed regulations will provide the dental insurance issuers with a clear understanding of the processes required for recertification and new entry into the Individual Exchange and/or SHOP Exchange. The proposed regulations also define which dental plans are eligible to apply as new market entrants.

After an evaluation of current regulations, the Exchange has determined that these proposed regulations are not inconsistent or incompatible with any existing regulations.

JUSTIFICATION FOR DUPLICATION

These proposed regulations were developed with significant stakeholder engagement to implement the process for dental plan recertification and new entry in the Individual Exchange and the SHOP Exchange. While these regulations duplicate some federal regulations regarding recertification and new entry, this duplication is necessary to establish a complete and robust recertification and new entrant application process for the Individual Exchange and SHOP Exchange in California.

MATTERS PRESCRIBED BY STATUTE APPLICABLE TO THE AGENCY OR TO ANY SPECIFIC REGULATION OR CLASS OF REGULATIONS

None

LOCAL MANDATE

The Executive Director of the California Health Benefit Exchange has determined that this proposed regulatory action does not impose a mandate on local agencies or school districts.

FISCAL IMPACT ESTIMATES (Attached Form 399)

This proposal does not impose costs on any local agency or school district for which reimbursement would be required pursuant to Section 7 (commencing with Section

17500) of Division 4 of the Government Code. This proposal does not impose other nondiscretionary cost or savings on local agencies.

**COSTS OR SAVINGS TO STATE AGENCIES AND TO FEDERAL FUNDING
(Attached Form 399)**

The proposal results in additional costs to the California Health Benefit Exchange, which is currently funded by federal grant money and will become financially self-sufficient in 2015. The proposal does not result in any costs or savings to any other state agency.

Title 10, California Code of Regulations

Adopt Section 6424 to read:

Section 6424: Standalone Dental Plan (SADP) Issuer 2015 Renewal Application

The purpose of this section is to set forth the requirements for eligible applicants to request recertification as a SADP for the Plan Year 2015 for the individual Exchange and for the SHOP Exchange or for approval of proposed family dental plans for either the SHOP or Individual Exchanges. Applicants must complete the SADP Issuer 2015 Renewal Application in order to request recertification of its SADP plan offerings as SADPs for 2015 Plan Year and to request approval of a proposed family dental plan. If an applicant meets the requirements for recertification as a SADP, that issuer will be certified to offer, market and sell certified SADPs through Covered California for the Plan Year 2015. If an applicant fails to meet the requirements for certification as a SADP for 2015, Covered California, in its sole discretion, may decline to recertify applicant's SADP. Covered California, in its sole discretion, shall determine if the applicant's proposal for family dental plan in a given geographic service area, is necessary.

(a) The definitions included in 10 CCR 6410 shall govern this section. Any other applicable terms not defined in Section 6410 are defined in subdivision (d).

(b) Applicants eligible to complete the Standalone Dental Plan (SADP) Issuer 2015 Renewal Application to be certified to participate in the Individual Exchange and the SHOP Exchange in 2015 are limited to entities below:

- 1) Anthem Blue Cross Life and Health Insurance Company and Blue Cross of California (DBA Anthem Blue Cross)
- 2) California Physicians' Service, dba Blue Shield of California
- 3) Delta Dental of California
- 4) Guardian Life Insurance Company of America and Managed Dental Care of California
- 5) LIBERTY Dental Plan of California, Inc., a CA corporation
- 6) Metropolitan Life Insurance Company and Safeguard Health Plans, Inc
- 7) Premier Access Insurance Company and Access Dental Plan of California, Inc

(c) Submission Requirements: Entities eligible to apply for recertification to participate in the Individual or SHOP Exchange or who intend to submit a proposed family dental plan must comply with the submission date and requirements in (c)(2) if the events in subdivision (c)(3) do not occur.

- (1) Submit a notice to Covered California indicating intent to request recertification no later than 5:00 pm Pacific Time on March 17, 2014.
- (2) Complete the application in subdivision (d) and submit to Covered California in its entirety no later than 5:00 pm Pacific Time on May 1, 2014.
- (3) If the California Legislature amends Health and Safety Code §1399.849(c)(1) and Insurance Code § 10965.3 to set the start of open enrollment for the 2015 plan year as November 15, 2014 or any another date, applicants are required to complete the application in subdivision (d) and submit to Covered California in its entirety on or before 5:00pm Pacific Time on June 2, 2014.

(d) Standalone Dental Plan (SADP) Issuer 2015 Renewal Application: Applicants who are eligible to complete the Standalone Dental Plan (SADP) Issuer 2015 Renewal Application for participation in the Individual or SHOP Exchange must complete the following SADP Issuer 2015 Application.



SADP Issuer 2015 Renewal Application

The Exchange intends to make this entire application available electronically. Please complete the following:

Issuer Name	
NAIC Company Code	
NAIC Group Code	
Regulator(s)	
Federal Employer ID	
HIOS/Issuer ID	
Corporate Office Address	
City	
State	
ZIP	
Primary Contact Name	
Contact Title	
Contact Phone Number	
Contact E-mail	
Check all applicable categories: <input type="checkbox"/> SADP Individual; <input type="checkbox"/> SADP SHOP; <input type="checkbox"/> Family Dental Plan Individual ¹ ; <input type="checkbox"/> Family Dental Plan SHOP ²	

¹ Family Dental Plan means an approved specialized health plan that covers specified adult dental services and specified pediatric dental services which include, at a minimum, the pediatric dental Essential Health Benefit as outlined in California Health and Safety Code Section 1367.005 and California Insurance Code 10112.27 offered in the Individual Exchange.

² Family Dental Plan means an approved specialized health plan that covers specified adult dental services and specified pediatric dental services which include, at a minimum, the pediatric dental Essential Health Benefit as outlined in California Health and Safety Code Section 1367.005 and California Insurance Code 10112.27 offered in the SHOP Exchange.



SADP Issuer 2015 Renewal Application

On behalf of the SADP issuer stated above, I hereby attest that I meet the requirements in this Renewal Application and certify that the information provided on this Application and in any attachments hereto are true, complete, and accurate. I understand that Covered California may review the validity of my attestations and the information provided in response to this application and decertify Issuer’s Standalone Dental Plans offered on the Exchange should the information provided be found to be inaccurate. I confirm that I have the capacity to bind the SADP issuer stated above to the terms of this renewal application.

Date: _____
 Signature: _____
 Printed Name: _____
 Title: _____

	Requirements	Federal Law	State Law	Board Policy	Yes/No	Comments/Explanations (Responses shall not exceed 250 words)
I. Licensed and in Good Standing						
1.1	Confirm that SADP issuer possesses and maintains its license to offer health insurance and is in good standing with applicable state, and federal authorities. (See Appendix A – Definition of Good Standing)	45 CFR §156.200(b)(4)			<input type="checkbox"/> Yes <input type="checkbox"/> No	
1.2	Are you seeking any material modification of an existing license from the California Department of Managed Health Care for any commercial individual or small group products offered or proposed to be offered through Covered California? If yes, complete Attachment A (Regulatory Filings) to explain what modifications you are seeking and when those are anticipated to be approved.				<input type="checkbox"/> Yes <input type="checkbox"/> No	
1.3	By submitting this application, SADP issuer agrees to negotiate a contract or contract amendment for 2015 in good faith with Covered California that will establish the terms and conditions of the business				<input type="checkbox"/> Yes <input type="checkbox"/> No	



SADP Issuer 2015 Renewal Application

	Requirements	Federal Law	State Law	Board Policy	Yes/No	Comments/Explanations (Responses shall not exceed 250 words)
	relationship.					
II. Provider Network Adequacy						
2.1	<p>As a general requirement, SADP issuer must maintain continuing compliance with California provider network adequacy standards, laws & regulations established by the applicable regulatory agency. Applicant understands that provider network adequacy for its Covered California products will be determined by the applicable state regulatory agency and verified by Covered California.</p> <p>SADP issuer agrees to maintain a legally compliant provider network for each product offering (DPPO, DHMO, DEPO) which includes sufficient number and types of providers to ensure that all services are accessible in a timely fashion to its Covered California enrollees.</p>	45 CFR §156.230(a)(2)	Health and Safety Code §1367.03; 28 CCR §1300.67.2.2 and Ins Code §10133.5 and 10 CCR §2240-2240.5		<input type="checkbox"/> Yes <input type="checkbox"/> No	
2.2	SADP issuer agrees to maintain its provider network and continue to meets regulatory requirements based on SADP's 2015 Covered California projected and actual enrollment. Submit 2015 enrollment projections by product that SADP issuer intends to propose for 2015 by completing Attachment B1 (SADP 2015 Enrollment Projections) and, if applicable, Attachment B2 (Family Dental Plan 2015 Enrollment Projections).				<input type="checkbox"/> Yes <input type="checkbox"/> No	
2.3	SADP products proposed for 2015 must cover the entire geographic service area for which the issuer is licensed in a rating region. Provide an updated geographic service area by product type for 2015				<input type="checkbox"/> Yes	



SADP Issuer 2015 Renewal Application

	Requirements	Federal Law	State Law	Board Policy	Yes/No	Comments/Explanations (Responses shall not exceed 250 words)
	and include any changes from your 2014 service area by completing and uploading through SERFF ³ the most current Service Area Template located at: http://www.serff.com/plan_management_data_templates.htm and Attachment C (Plan Type by Rating Region Individual & SHOP). Is Applicant making any changes to 2014 service area? If yes, describe briefly.				<input type="checkbox"/> No	
III. Contracting with Dental Providers Who Serve the Low Income and Uninsured Populations						
3.1	Describe how SADP issuer is continuing to meet or exceed Covered California's network contracting requirements as defined in SADP Contract Article 3.06.					
IV. Quality and Delivery System Reform						
4.1	Describe SADP's process to ensure that SADP issuer can comply with SADP Contract Data Submission Requirements (as defined in Appendix B) to Covered California.					
4.2	SADP agrees to submit claims and encounter ⁴ data in the requested format to a third party vendor selected by Covered California for the purpose of performing clinical analytics.				<input type="checkbox"/> Yes <input type="checkbox"/> No	
4.3	Confirm that SADP will submit, upon request, to the Exchange dental utilization reporting to include the measure numerator, denominator, and rate for the required measures set in the SADP Contract Attachment 14 Chart 3.				<input type="checkbox"/> Yes <input type="checkbox"/> No	
V. Operational Readiness and Capacity						
5.1	SADP issuer confirms that it can and will				<input type="checkbox"/> Yes	

³ System for Electronic Rate and Form Filing; developed and owned by the National Association of Insurance Commissioners

⁴ Claims and encounter data reflect a health care visit by an enrollee to a provider of care or service.



SADP Issuer 2015 Renewal Application

	Requirements	Federal Law	State Law	Board Policy	Yes/No	Comments/Explanations (Responses shall not exceed 250 words)
	accurately, appropriately and timely populate and submit SERFF templates at the request of Covered California for: (1) Rates (2) Service Area (3) Plan/Benefit Designs (4) Network				<input type="checkbox"/> No	
5.2	Demonstrate through existing SADP contract compliance or systems testing that SADP issuer operates systems which can accurately and timely report electronic data to Covered California using national standards for electronic transactions.					
5.3	Demonstrate, through submission of a March 2014 audit report or systems testing, as applicable, that SADP issuer can accept 834, 820 and other standard transaction electronic files for enrollment and premium remittance in an accurate, consistent and timely fashion and utilize the information for its intended purpose (see Attachments D1 & D2)					
5.4	Provider directory data for both Individual and SHOP Exchange products must be included in this submission.	45 CFR §156.230(b)			<input type="checkbox"/> Yes <input type="checkbox"/> No	
5.5	Describe how SADP issuer's computer systems can accurately and timely maintain an electronic interface with CalHEERS. Unless applicant can demonstrate this requirement through contract compliance, applicant must be available for testing data interfaces with the Exchange no later than July 1, 2014. SADP issuer must maintain computer systems for testing any future modifications to the interface design and data interchange. Covered California requires SADPs to sign an industry-					



SADP Issuer 2015 Renewal Application

	Requirements	Federal Law	State Law	Board Policy	Yes/No	Comments/Explanations (Responses shall not exceed 250 words)
	standard agreement which establishes electronic information exchange standards in order to participate in the required systems testing.					
5.6	Describe the SADP issuer's systems ability to generate invoices for new members, which must be fully operational no later than October 15, 2014.					
5.7	Describe SADP issuer's systems which must accept premium payments from members no later than October 15, 2014 made using paper checks, cashier's checks, money orders, EFT and all general purpose pre-paid debit cards and credit cards. If such systems are not currently in place, describe plans to implement such systems, including any potential vendors, if applicable, and an implementation work plan with timeline.					
5.8	Describe how SADP issuer will maintain sufficient staffing in the customer service center to meet contractual performance goals.					
5.9	Describe SADP issuer's plans that are in place for the purpose of detecting and reporting incidents of fraud, waste and abuse. Provide a description of such plans and their efficacy.					
5.10	Describe any education efforts SADP issuer provides to members to help them identify and report possible fraud scams. Describe SADP's procedures to report fraud scams to law enforcement.					
5.11	Describe SADP issuer's safeguards against Social Security/ identity fraud.					
5.12	SADP must comply with applicable federal and state privacy laws and regulations, and has appropriate procedures in place to detect and				<input type="checkbox"/> Yes <input type="checkbox"/> No	



SADP Issuer 2015 Renewal Application

	Requirements	Federal Law	State Law	Board Policy	Yes/No	Comments/Explanations (Responses shall not exceed 250 words)
	respond to privacy and security incidents.					
5.13	SADP issuer must adhere to Covered California naming conventions promulgated through a future administrative rulemaking by Covered California for 2015.					
VI. Rates for 2015						
6.1	Submit premium rates for every proposed SADP by rating region for 2015 completing Attachment E1 SADP Rates Individual & SHOP. If applicable, submit premium rates for every proposed Family Dental Plan by completing Attachment E2 Family Dental Plan Rates Individual & SHOP.					
6.2	Provide information requested about documents required to be filed with the applicable regulator as outlined in Attachment A for 2015 products proposed to be offered through Covered California. Complete Attachment A and provide updates to this information as additional documents are submitted to the applicable regulator.					
VII. 2015 Standard Benefit Plan Design						
7.1	SADP issuer must adhere to 2015 standard benefit plan designs which will be adopted through a future administrative rulemaking.				<input type="checkbox"/> Yes <input type="checkbox"/> No	
7.2	SADP issuer agrees to submit its proposed 2015 plans for its licensed geographic service area(s).				<input type="checkbox"/> Yes <input type="checkbox"/> No	
7.3	Comply with California state benefit plan laws in effect for 2015, including those pertaining to plan design requirements.				<input type="checkbox"/> Yes <input type="checkbox"/> No	



SADP Issuer 2015 Renewal Application

Appendix A: Definition of Good Standing

Definition of Good Standing	Agency	Relevant To EHB	Relevant to Supplemental
<u>Verification that issuer holds a state health care service plan license or insurance certificate of authority.</u>			
• Approved for what lines of business (e.g. commercial, small group, individual)	DMHC	X	X
• Approved to operate in what geographic service areas	DMHC	X	X
• Most recent financial exam and medical survey report	DMHC	X	X
• Most recent market conduct exam reviewed	CDI	X	X
<u>Affirmation of no material⁵ statutory or regulatory violations, including penalties levied, in the past two years in relation to any of the following, where applicable:</u>			
• Financial solvency and reserves reviewed	DMHC and CDI	X	X
• Administrative and organizational capacity	DMHC	X	X
• Benefit Design			
• State mandates (to cover and to offer)	DMHC and CDI	X	
• Essential health benefits ⁶ Pediatric Dental only	DMHC and CDI	X	
• Basic health care services	CDI	X	
• Copayments, deductibles, out-of-pocket maximums	DMHC and CDI	X	
• Actuarial value confirmation (using 2015 Actuarial Value Calculator)	DMHC and CDI	X	
• Network adequacy and accessibility standards	DMHC and CDI	X	
• Provider contracts	DMHC and CDI	X	
• Uniform disclosure (summary of benefits and coverage)	DMHC and CDI	X	
• Claims payment policies and practices	DMHC and CDI	X	X
• Provider complaints	DMHC and CDI	X	X
• Utilization review policies and practices	DMHC and CDI	X	X
• Quality assurance/management policies and practices	DMHC	X	
• Enrollee/Member grievances/complaints and appeals policies and practices	DMHC and CDI	X	X
• Independent medical review	DMHC and CDI	X	
• Marketing and advertising	DMHC and CDI	X	
• Guaranteed issue individual and small group	DMHC and CDI	X	X

⁵ Covered California, in its sole discretion and in consultation with the appropriate health insurance regulator, determines what constitutes a material violation for this purpose.



SADP Issuer 2015 Renewal Application

Appendix B: SADP Contract Data Submission Requirements

SADP issuer shall provide to the Exchange information regarding SADP issuer's membership through the Exchange in a consistent manner to that which SADP issuer currently provides to its major purchasers. SADP issuer and the Exchange shall work together in good faith to further define mutually agreeable information and formats for SADP issuer to provide to the Exchange, in all cases to remain generally consistent with the information shared by SADP issuer with its major purchasers.

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment B1 - SADP 2015 Enrollment Projections

Issuer Name:
Product:
Market:

Please complete Attachment B1 enrollment projection for each product and market type. Enrollment projection should reflect anticipated enrollment January 1, 2015 through December 1, 2015

Rating Region	County	Product (DHMO/DPPO)	2015 SADP Enrollment Projections
Region 1	Alpine		
Region 1	Del Norte		
Region 1	Siskiyou		
Region 1	Modoc		
Region 1	Lassen		
Region 1	Shasta		
Region 1	Trinity		
Region 1	Humboldt		
Region 1	Tehama		
Region 1	Plumas		
Region 1	Nevada		
Region 1	Sierra		
Region 1	Mendocino		
Region 1	Lake		
Region 1	Butte		
Region 1	Glenn		
Region 1	Sutter		
Region 1	Yuba		
Region 1	Colusa		
Region 1	Amador		
Region 1	Calaveras		
Region 1	Tuolumne		
Region 2	Napa		
Region 2	Sonoma		
Region 2	Solano		
Region 2	Marin		
Region 3	Sacramento		
Region 3	Placer		
Region 3	El Dorado		
Region 3	Yolo		
Region 4	San Francisco		
Region 5	Contra Costa		
Region 6	Alameda		
Region 7	Santa Clara		
Region 8	San Mateo		
Region 9	Santa Cruz		
Region 9	Monterey		
Region 9	San Benito		
Region 10	San Joaquin		
Region 10	Stanislaus		

Rating Region	County	Product (DHMO/DPPO)	2015 SADP Enrollment Projections
Region 10	Merced		
Region 10	Mariposa		
Region 10	Tulare		
Region 11	Fresno		
Region 11	Kings		
Region 11	Madera		
Region 12	San Luis Obispo		
Region 12	Ventura		
Region 12	Santa Barbara		
Region 13	Mono		
Region 13	Inyo		
Region 13	Imperial		
Region 14	Kern		
Region 15	Los Angeles		
Region 16	Los Angeles		
Region 17	San Bernardino		
Region 17	Riverside		
Region 18	Orange		
Region 19	San Diego		

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment B2 - Family Dental Plan 2015 Enrollment Projections

Issuer Name:
Product:
Market:

Please complete Attachment B1 enrollment projection for each product and market type. Enrollment projection should reflect anticipated enrollment January 1, 2015 through December 1, 2015

Rating Region	County	Product (DHMO/DPPO)	2015 Family Dental Plan Enrollment Projections
Region 1	Alpine		
Region 1	Del Norte		
Region 1	Siskiyou		
Region 1	Modoc		
Region 1	Lassen		
Region 1	Shasta		
Region 1	Trinity		
Region 1	Humboldt		
Region 1	Tehama		
Region 1	Plumas		
Region 1	Nevada		
Region 1	Sierra		
Region 1	Mendocino		
Region 1	Lake		
Region 1	Butte		
Region 1	Glenn		
Region 1	Sutter		
Region 1	Yuba		
Region 1	Colusa		
Region 1	Amador		
Region 1	Calaveras		
Region 1	Tuolumne		
Region 2	Napa		
Region 2	Sonoma		
Region 2	Solano		
Region 2	Marin		
Region 3	Sacramento		
Region 3	Placer		
Region 3	El Dorado		
Region 3	Yolo		
Region 4	San Francisco		
Region 5	Contra Costa		
Region 6	Alameda		
Region 7	Santa Clara		
Region 8	San Mateo		
Region 9	Santa Cruz		
Region 9	Monterey		
Region 9	San Benito		
Region 10	San Joaquin		
Region 10	Stanislaus		

Rating Region	County	Product (DHMO/DPPO)	2015 Family Dental Plan Enrollment Projections
Region 10	Merced		
Region 10	Mariposa		
Region 10	Tulare		
Region 11	Fresno		
Region 11	Kings		
Region 11	Madera		
Region 12	San Luis Obispo		
Region 12	Ventura		
Region 12	Santa Barbara		
Region 13	Mono		
Region 13	Inyo		
Region 13	Imperial		
Region 14	Kern		
Region 15	Los Angeles		
Region 16	Los Angeles		
Region 17	San Bernardino		
Region 17	Riverside		
Region 18	Orange		
Region 19	San Diego		

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment C - Plan Type by Rating Region (Individual & SHOP)

Issuer Name:

Instructions:

Please indicate the products proposed with an "X." Note that Issuers are required to submit proposals that include their entire licensed service area for each product type on which they are bidding. Applicants are encouraged, but not required to bid on both SADP and Family Dental Plan, and may offer only their Individual or Small Group products.

Rating Region	County	SADP								Family Dental Plan							
		Individual				SHOP				Individual				SHOP			
		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO	
		Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region						
Region 1	Alpine																
Region 1	Del Norte																
Region 1	Siskiyou																
Region 1	Modoc																
Region 1	Lassen																
Region 1	Shasta																
Region 1	Trinity																
Region 1	Humboldt																
Region 1	Tehama																
Region 1	Plumas																
Region 1	Nevada																
Region 1	Sierra																
Region 1	Mendocino																
Region 1	Lake																
Region 1	Butte																
Region 1	Glenn																
Region 1	Sutter																
Region 1	Yuba																
Region 1	Colusa																
Region 1	Amador																
Region 1	Calaveras																
Region 1	Tuolumne																
Region 2	Napa																
Region 2	Sonoma																

Rating Region	County	SADP								Family Dental Plan							
		Individual				SHOP				Individual				SHOP			
		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO	
		Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region						
Region 2	Solano																
Region 2	Marin																
Region 3	Sacramento																
Region 3	Placer																
Region 3	El Dorado																
Region 3	Yolo																
Region 4	San Francisco																
Region 5	Contra Costa																
Region 6	Alameda																
Region 7	Santa Clara																
Region 8	San Mateo																
Region 9	Santa Cruz																
Region 9	Monterey																
Region 9	San Benito																
Region 10	San Joaquin																
Region 10	Stanislaus																
Region 10	Merced																
Region 10	Mariposa																
Region 10	Tulare																
Region 11	Fresno																
Region 11	Kings																
Region 11	Madera																
Region 12	San Luis Obispo																
Region 12	Ventura																
Region 12	Santa Barbara																
Region 13	Mono																
Region 13	Inyo																
Region 13	Imperial																
Region 14	Kern																
Region 15	Los Angeles																
Region 16	Los Angeles																
Region 17	San Bernardino																
Region 17	Riverside																
Region 18	Orange																
Region 19	San Diego																

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment E1 - SADP Rates Individual & SHOP

Issuer Name:

Product: DPPO
 Network:

Proposed Calendar Year 2015 Premiums												
	Individual - Low			Individual - High			SHOP - Low			SHOP - High		
	Coverage Tier			Coverage Tier			Coverage Tier			Coverage Tier		
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children
Region 1												
Region 2												
Region 3												
Region 4												
Region 5												
Region 6												
Region 7												
Region 8												
Region 9												
Region 10												
Region 11												
Region 12												
Region 13												
Region 14												
Region 15												
Region 16												
Region 17												
Region 18												
Region 19												

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment D - SADP Premium Individual & SHOP

Issuer Name:

Product: DHMO

Network:

Proposed Calendar Year 2015 Premiums												
	Individual - Low			Individual - High			SHOP - Low			SHOP - High		
	Coverage Tier			Coverage Tier			Coverage Tier			Coverage Tier		
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children
Region 1												
Region 2												
Region 3												
Region 4												
Region 5												
Region 6												
Region 7												
Region 8												
Region 9												
Region 10												
Region 11												
Region 12												
Region 13												
Region 14												
Region 15												
Region 16												
Region 17												
Region 18												
Region 19												

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment E2 - Family Dental Plan Rates Individual & SHOP

Issuer Name:

Product: DPPO

Network:

Proposed Calendar Year 2015 Premiums																
Individual - Low				Individual - High				SHOP - Low				SHOP - High				
Coverage Tier				Coverage Tier				Coverage Tier				Coverage Tier				
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult
Region 1																
Region 2																
Region 3																
Region 4																
Region 5																
Region 6																
Region 7																
Region 8																
Region 9																
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Region 14																
Region 15																
Region 16																
Region 17																
Region 18																
Region 19																

California Health Benefit Exchange
SADP Issuer 2015 Renewal Application
Attachment D - SADP Premium Individual & SHOP

Issuer Name:

Product: DHMO

Network:

Proposed Calendar Year 2015 Premiums																
Individual - Low				Individual - High				SHOP - Low				SHOP - High				
Coverage Tier				Coverage Tier				Coverage Tier				Coverage Tier				
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult
Region 1																
Region 2																
Region 3																
Region 4																
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Region 7																
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Region 15																
Region 16																
Region 17																
Region 18																
Region 19																

Authority: Government Code Section 100504, 100505

Reference Government Code Sections 100502, 100503,100504,100505

Title 10, California Code of Regulations

Adopt Section 6440 to read:

Section 6440: Dental Plan New Entrant Application for Plan Year 2015

The purpose of this section is to set forth the requirements for eligible applicants to request certification as a either a standalone dental plan or an issuer of family dental plans in the individual Exchange and for the SHOP Exchange. Applicants must complete the Dental Plan New Entrant Application for Plan Year 2015 in order to request certification of its plan offerings as either a standalone dental plan or family dental plan for the 2015 Plan Year. If an applicant meets the requirements for certification and if Covered California, in its sole discretion, determines that additional dental plans as proposed by the applicant meet the requirements and are necessary, some or all of that applicant's proposed plans may be certified as standalone dental plans or family dental plans for the Plan Year 2015. If an applicant fails to meet the requirements for certification as a standalone dental plan or a family dental plan for 2015 or if Covered California, in its sole discretion, determines that the applicant's offerings are not necessary in a given geographic service area, Covered California may decline to certify some or all of the applicant's proposed plans for 2015.

(a) The definitions included in 10 CCR 6410 shall govern this section. Any other applicable terms not defined in Section 6410 are defined in subdivision (d).

(b) Applicants eligible to complete the Dental Plan New Entrant Application for Plan Year 2015 include any plan licensed to offer dental benefits in California in 2015 in either the individual or small group market.

(c) Submission Requirements: Entities eligible to apply for certification to participate in the Individual or SHOP Exchange must comply with the submission date and requirements in (c)(2) if the events in subdivision (d)(3) do not occur:

- (1) Submit a notice to Covered California indicating intent to request certification no later than 5:00 pm Pacific Time on March 17, 2014.
- (2) Complete the application in subdivision (e) and submit to Covered California in its entirety no later than 5:00 pm Pacific Time on May 1, 2014.
- (3) If the California Legislature amends Health and Safety Code §1399.849(c)(1) and Insurance Code §10965.3 to set the start of open enrollment for the 2015 plan year as November 15, 2014 or any another date, applicants are required to complete the application in subdivision (e) and submit to Covered California in its entirety on or before 5:00pm Pacific Time on June 2, 2014.

(d) Dental Plan New Entrant Application for Plan Year 2015: Applicants who are eligible to complete the Dental Plan New Entrant Application for Plan Year 2015 for participation in the Individual or SHOP Exchange must complete the Dental Plan New Entrant Application for Plan Year 2015.



Dental Plan New Entrant Application for Plan Year 2015 February 20, 2014

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1. General Information and Background

1.1 ATTESTATION

Issuer Name	
NAIC Company Code	
NAIC Group Code	
Regulator(s)	
Federal Employer ID	
HIOS/Issuer ID	
Corporate Office Address	
City	
State	
ZIP	
Primary Contact Name	
Contact Title	
Contact Phone Number	
Contact E-mail	
Check applicable categories: <input type="checkbox"/> SADP Individual; <input type="checkbox"/> SADP SHOP; <input type="checkbox"/> Family Dental Plan Individual ¹ ; <input type="checkbox"/> Family Dental Plan SHOP ²	

On behalf of the Applicant stated above, I hereby attest that I meet the requirements in this New Entrant Application and certify that the information provided on this Application and in any attachments hereto are true, complete, and accurate. I understand that Covered California may review the validity of my attestations and the information provided in response to this application and if Applicant is selected to offer SADPs and Family Dental Plans, may decertify those SADPs and Family Dental Plans should any material information provided be found to be inaccurate. I confirm that I have the capacity to bind the issuer stated above to the terms of this New Entrant application.

Date: _____
 Signature: _____
 Printed Name: _____
 Title: _____

1.2 PURPOSE

The California Health Benefit Exchange (Exchange) is accepting applications from dental issuers³ (Applicants) to submit proposals to offer, market, and sell dental plans through the Exchange

¹ Family Dental Plan means an approved specialized health plan that covers specified adult dental services and specified pediatric dental services which include, at a minimum, the pediatric dental Essential Health Benefit as outlined in California Health and Safety Code Section 1367.005 and California Insurance Code 10112.27 offered in the Individual Exchange.

² Family Dental Plan means an approved specialized health plan that covers specified adult dental services and specified pediatric dental services which include, at a minimum, the pediatric dental Essential Health Benefit as outlined in California Health and Safety Code Section 1367.005 and California Insurance Code 10112.27 offered in the SHOP Exchange.

beginning in 2015. The Exchange will exercise its statutory authority as an “active purchaser⁴” in reviewing submitted proposals and reserves the right to select or reject any Applicant or to cancel this Application at any time. This Application invites responses from vendors for both the Standalone Dental Plans (SADP) that will be considered for coverage of the Pediatric Dental Essential Health Benefits (EHB), and for Family Dental Plans⁵ that combine coverage of the Pediatric Dental EHB and supplemental coverage and may be purchased on a voluntary basis. The Exchange seeks to award a limited number of contracts related to the SADP and to the Family Dental Plan for each geographic region, while ensuring that statewide coverage is available.

Applications will be accepted from any dental issuer that is licensed to sell dental plans regulated by the California Department of Managed Health Care or a dental insurance product licensed by the California Department of Insurance, including dental plans and health plans that offer dental coverage separate from medical coverage.

The Exchange requires dental issuers to submit proposals for both SADP and Family Dental Plan products. Applicants licensed in both the Individual and SHOP markets are encouraged to submit proposals for both market segments.

This Application may be amended by addenda at any time. Issuers who have responded to the Notice of Intent to Apply will be notified of posted changes to the Application; all interested applicants may obtain information and updates from the Exchange’s Web site.

The matter contained in this document is strictly related to the 2015 year Issuer Dental Plan Application.

1.3 BACKGROUND

Soon after the passage of national health care reform through the Patient Protection and Affordable Care Act of 2010 (ACA), California became the first state to enact legislation to establish a qualified health benefit exchange. (California Government Code § 100500 et seq.; Chapter 655, Statutes of 2010-Perez and Chapter 659, Statutes of 2010-Alquist.) The California state law is referred to as the California Patient Protection and Affordable Care Act (CA-ACA).

Effective January 1, 2014, the California Health Benefit Exchange offers a statewide health insurance exchange to make it easier for individuals and small businesses to compare plans and buy health insurance in the private market. Although the focus of the Exchange is on individuals and small businesses who qualify for tax credits and subsidies under the ACA, the Exchange’s goal is to make insurance available to all qualified individuals and to all California businesses with fewer than 50 employees.

The vision of the California Health Benefit Exchange is to improve the health of all Californians by assuring their access to affordable, high quality care coverage. The mission of the California Health Benefit Exchange is to increase the number of insured Californians, improve health care quality, lower costs, and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health plan and providers that give them the best value.

The California Health Benefit Exchange is guided by the following values:

³ The term “dental issuer” used in this document refers to dental plans regulated by the California Department of Managed Health Care or the California Department of Insurance. It also refers to the company issuing dental coverage.

⁴ California GC §100505 per AB 1602 §9

⁵ Family Dental Plan means an approved specialized health plan that covers specified adult dental services and specified pediatric dental services which include, at a minimum, the pediatric dental Essential Health Benefit as outlined in California Health and Safety Code Section 1367.005 and California Insurance Code 10112.27

- **Consumer-Focused:** At the center of the Exchange's efforts are the people it serves, including patients and their families, and small business owners and their employees. The Exchange will offer a consumer-friendly experience that is accessible to all Californians, recognizing the diverse cultural, language, economic, educational and health status needs of those it serves.
- **Affordability:** The Exchange will provide affordable health insurance while assuring quality and access.
- **Catalyst:** The Exchange will be a catalyst for change in California's health care system, using its market role to stimulate new strategies for providing high-quality, affordable healthcare, promoting prevention and wellness, and reducing health disparities.
- **Integrity:** The Exchange will earn the public's trust through its commitment to accountability, responsiveness, transparency, speed, agility, reliability, and cooperation.
- **Partnership:** The Exchange welcomes partnerships, and its efforts will be guided by working with consumers, providers, health plans, employers and other purchasers, government partners, and other stakeholders.
- **Results:** The impact of the Exchange will be measured by its contributions to expanding coverage and access, improving health care quality, promoting better health and health equity, and lowering costs for all Californians.

In addition to being guided by its mission and values, the Exchange's policies are derived from the Federal Affordable Care Act which calls upon Exchanges to advance "plan or coverage benefits and health care provider reimbursement structures" that improve health outcomes. The California Health Benefit Exchange seeks to improve the quality of care while moderating cost not only for the individuals enrolled in its plans, but also by being a catalyst for delivery system reform in partnership with plans, providers and consumers. With the Affordable Care Act and the range of insurance market reforms that are in the process of being implemented, the health insurance marketplace will be transformed from one that has focused on risk selection to achieve profitability to one that will reward better care, affordability, and prevention. The Exchange needs to address these issues for the millions of Californians who will enroll through it to get coverage, but also must be part of broader efforts to improve care, improve health, and control health care costs.

The California Health Benefit Exchange must operate within the federal standards in law and regulation. Beyond what is framed by the federal standards, California's legislature shapes the standards and defines how the new marketplace for individual and small group health insurance will operate in ways specific to their context. Within the requirements of the minimum Federal criteria and standards, the Exchange has the responsibility to "certify" the Qualified Plans and Standalone Dental Plans that will be offered in the Exchange for Essential Health Benefits.

The state legislation to establish the California Health Benefit Exchange directed it to "selectively contract with carriers so as to provide health care coverage choices that offer the optimal combination of choice, value, quality, and service" and to establish and use a competitive process to select the participating health plan Issuers.

These concepts, and the inherent trade-offs among the California Health Benefit Exchange values, must be balanced in the evaluation and selection of the Qualified Health Plans that will be offered on the Individual and the SHOP Exchanges.

This application has been designed consistent with the policies and strategies of the California Health Benefit Exchange Board which calls for the plan selection to influence how competitive the market will be, the cost of coverage, and how to add value through health care delivery system improvement.

1.4 APPLICATION EVALUATION AND SELECTION

While evaluating the dental plan proposals, the Exchange will consider the mix of dental plans that best meet the Exchange's goals of providing an appropriate range of high quality choice to participants at the best available price, while promoting the broad goals described above. In consideration of the mission and values of the Exchange, there are a number of evaluation principles that will be applied. These include the following:

Promote affordability for the consumer and small employer – both in terms of premium and at point of care

The Exchange seeks to offer health and dental plans, plan designs and provider networks that are as affordable as possible to consumers in terms of premiums and at the point of care, while fostering competition and stable premiums. The Exchange will seek to offer health and dental plans, plan designs and provider networks that will attract maximum enrollment as part of the Exchange's effort to lower costs by spreading risk as broadly as possible.

Encourage "Value" Competition Based upon Quality, Service, and Price

While premium price and out-of-pocket costs will be a key consideration, contracts will be awarded based on determination of "best value" to the Exchange and its participants. The evaluation of issuer dental plan proposals will also focus on quality and service components, including past history of performance, reported quality and satisfaction metrics, and commitment to serve the Exchange population through cooperation with the Exchange operations, provider network adequacy, and cultural and linguistic competency. We expect that some necessary regulatory and rate filings may need to be completed after the due date for this dental plan application. The application responses, in conjunction with the approved filings, will be evaluated by Covered California and used as part of the selection criteria to offer issuers' products on the Exchange for the 2015 plan year.

Encourage Competition Based upon Meaningful Dental Plan Choice and Product Differentiation: Standard Benefit Plan Designs⁶

The Exchange is committed to fostering competition by offering dental plans with features that present clear choice and product differentiation. Dental plan applicants are required to propose at least one of the Exchange's adopted standardized benefit plan designs (DPPO, DHMO or DEPO), in each region for which they submit a proposal. Issuers must propose both SADP and Family Dental Plan products. To the extent possible, both DHMO and DPPO products will be offered. Within a given product design, the Exchange will look for differences in network providers. Under such criteria, the Exchange may choose not to contract with two plans with overlapping networks within a rating region.

Encourage Competition throughout the State

The Exchange must be statewide. Issuers are required to submit dental plan proposals in all geographic service areas in which they are licensed and have adequate networks, and preference will be given to issuers that develop dental plan proposals that meet quality and service criteria while offering coverage options that provide reasonable access to the geographically underserved areas of the state as well as the more densely populated areas.

Encourage Alignment with Providers and Delivery Systems that Serve the Low Income Population

⁶ The 2015 Standard Benefit Designs will be promulgated through a future administrative rulemaking after the 2015 federal actuarial value calculator is finalized.

Central to the Exchange's mission is its performing effective outreach, enrollment and retention of the low income and culturally diverse population that will be eligible for premium tax credits and cost sharing subsidies through the Exchange. Responses that demonstrate an ongoing commitment or the development of the capacity to serve the cultural, linguistic and dental care needs of the low income and uninsured populations, beyond the minimum requirements adopted by the Exchange, will receive additional consideration. Examples of demonstrated commitment may include contracting with Federally Qualified Health Centers, and support or investment in providers and networks that have historically served these populations in order to improve service delivery and integration.

Encourage Long Term Partnerships with Health Issuers

A goal of the Exchange is to reward early participation in the Exchange with contract features that offer a potential for market share and program stability. The Exchange encourages Issuer interest in multi-year contracts (plan year 2015 and 2016) and submitting rates at the most competitive position possible; fosters rate and plan stability and encourages SADP and Family Dental Plan investments in product design, network development, and quality improvement programs. Application responses that demonstrate an interest and commitment to the long-term success of the Exchange's mission are strongly encouraged, particularly those that include underserved service areas, and that leverage Issuer efforts to provide better care, improve health, and lower cost.

1.5 AVAILABILITY

The dental plan issuer must be available immediately upon certification as a dental plan to start working with the Exchange to establish all operational procedures necessary to integrate and interface with the Exchange information systems, and to provide additional information necessary for the Exchange to market, enroll members, and provide dental plan services effective January 1, 2015. Successful applicants will also be required to adhere to certain provisions through their contracts with the Exchange including but not limited to meeting data interface requirements with the California Healthcare Eligibility, Enrollment and Retention System (CalHEERS). The Exchange expects to negotiate and sign contracts prior to September 1, 2014. The successful applicants must be ready and able to accept enrollment as of October 15, 2014.

1.6 INTENTION TO SUBMIT A RESPONSE

Applicants interested in responding to this application should submit the completed Notice of Intent to Apply by March 17, 2014, indicating their interest in applying, their proposed products and service areas, and to ensure receipt of additional information. Only those Applicants acknowledging interest in this Application by submitting a notification of intention to apply will continue to receive Application-related correspondence throughout the application process.

The Applicant's notification letter will identify the contact person for the application process, along with contact information that includes an email address and a telephone number. Receipt of the non-binding letter of intent will be used to issue instructions and login and password information to gain access to the online portion of the Applicant submission of response to the Application.

An issuer's submission of an Intent to Apply will be considered confidential information and not available to the public; the Exchange reserves the right to release aggregate information about issuers' responses. Final Applicant information is not expected to be released until selected issuers and Dental Plan issuers are announced in late June 2014. Confidentiality is to be held by the Exchange; Applicant information will not be released to the public but may be shared with appropriate regulators as part of the cooperative arrangement between the Exchange and the regulators.

The Exchange will correspond with only one (1) contact person per Applicant. It shall be the Applicant's responsibility to immediately notify the Contact Person identified in this section, in writing, regarding any revision to the contact information. The Exchange shall not be responsible for application correspondence not received by the Applicant if the Applicant fails to notify the Exchange, in writing, of any changes pertaining to the designated contact person.

Application Contact:

Pamela Power

Pamela.power@covered.ca.gov

(916) 228-8374

1.7 APPLICATION LIBRARY

Applicants may access the Application Library at:

<https://www.coveredca.com/hbex/solicitations/Dental%20Plan%20New%20Entrant%20Application/>

Applicants may access documents and information here that may be useful for developing their responses. As further documentation related to the application becomes available it will be posted here. Amendments to this Application will not be issued when new information is posted to The Exchange's website. Applicants are encouraged to continuously monitor the Exchange's website.

1.8 KEY ACTION DATES

Listed below is a series of key actions related to this Application, along with the corresponding dates and times by which each key action must be taken or completed. If the Exchange finds it necessary to change any of these dates, such changes will be accomplished through addenda to this Application. All dates subsequent to the final response submission deadline are approximate and may be adjusted as conditions warrant, without addenda to this Application.

Action	Date/Time
Release of Final Application	March 10, 2014
Intent to Apply notifications due to Exchange	March 17, 2014
Completed New Entrant Applications Due (include 2015 Proposed Rates and Networks) subject to Section 6440(c)(3)	May 1, 2014
Negotiations between New Entrants and Covered California	June, 2014
Final Dental Plan Recertification/Decertification/New Entrant Certification Decisions	August 30, 2014
New Entrant Dental Plan Contract Execution	September 1, 2014

2. TECHNICAL REQUIREMENTS

Applicants are required to provide the information requested below. The responses must be provided through completion of the accompanying attachments.

2.1 Licensed and In Good Standing

In addition to holding all of the proper and required licenses⁷ to operate as a dental plan issuer as defined herein, the Applicant must demonstrate that it is in good standing with all appropriate local, state, and federal licensing authorities. Good standing means that the Applicant has had no material fines, penalties levied, citations, or ongoing disputes with applicable licensing authorities in the last two years.

If Applicant checks “No”, you are indicating that you are not in good standing and will be disqualified from consideration.

- Yes, issuer is in good standing
- No (explain)

2.2 The Applicant must acknowledge any ongoing labor disputes, penalties, fines, or corrective action citations for federal or state workplace safety issues.

Does your organization have any ongoing labor disputes, penalties, fines, or corrective action citations for federal or state workplace safety issues?

If Applicant checks “Yes”, please note whether these situations will be addressed by the date applications are due.

- Yes (provide further information)
- No

2.3 The Applicant must acknowledge whether it is seeking a certificate of authority or an amendment to an existing certificate of authority from the relevant regulatory agency in order to meet the requirements of individual and small group products to be offered on the California Health Benefit Exchange.

Has your organization submitted an application for a new license or material modification of a current license to the regulatory authorities or for a certificate of authority or an amendment as part of your organization’s response to the Application?

If Applicant checks “Yes”, please refer to Attachment A to provide the requested details associated with this application.

- Yes
- No

Separate from the Applicant’s response to this Application, an Applicant is responsible for submitting all required material to the California regulatory agency necessary to obtain approval of products/plans that are to be submitted in response to this application. Applicant must acknowledge that all such product filings have been submitted for regulatory review.

2.4 Have you submitted, for regulatory review, product filings for plan designs you intend to submit as dental plan proposals in response to this application?

- Yes
- No (explain)

⁷ The Exchange reserves the right to require licenses to be in place at the time of dental plan selection in the case of new applicants for licenses. Applicants who are not yet licensed should indicate anticipated date of licensure.
Dental Plan New Entrant Application 2-19-2014

Refer to Attachment A to provide the requested details associated with such product filings

2.5 The California Department of Managed Care (DMHC) and the California Department of Insurance (CDI) have primary responsibility for regulatory review and issuing preliminary recommendations to the Exchange of certain selection criteria listed below in the definition of good standing in addition to applying the minimum licensure requirements. Confirm you will be responsive to questions raised by the Exchange and the regulatory agencies in their review.

- Yes, confirmed
- No, not confirmed

See Appendix A Definition of Good Standing.

3. PLAN OR POLICY SUBMISSION REQUIREMENTS

Applicant must certify that for each rating region in which it submits a dental plan proposal it is submitting proposals for the required Standard Plan Designs for SADP and for Family Dental Plans. Applicants must adhere to the 2015 Standard Plan Designs which will be adopted in a future administrative rulemaking.

Applicants must submit a proposal for both the SADP and Family Dental Plan products.

3.1 Have you submitted actuarial value level(s) for each product/plan proposed in a rating region?

- Yes
- No (explain)

Applicants may submit DPPO and/or DHMO product proposals, but must adhere to the 2015 Standard Plan Designs for both the SADP and Family Dental Plan products. If Applicant checks "No", Application will be disqualified from consideration. If "Yes," please refer to Attachment B Plan Type by Rating Region (Individual & SHOP) to indicate the rating regions and number of plans for which you are submitting a dental plan proposal.

3.2 Applicants are required to submit product proposals that cover their entire licensed service area, and must certify that they have done so. Applicants may choose to submit proposals for only their Individual or Small Group licensed area, or may offer coverage in both markets. Applicants licensed in both the Individual and SHOP markets are encouraged to submit proposals for both market segments.

For each rating region for which you have submitted a dental plan proposal, does your proposal cover the entire geographic service area for which your organization is licensed within that rating region and for which your organization has an adequate provider network?

- Yes
- No

If Applicant checks "No", you will be disqualified from consideration. If "Yes," indicate which zip codes are within the licensed geographic service area by type of platform and proposed Exchange product by completing and uploading through the System for Electronic Rate and Form Filing (SERFF) the Service Area Template located at http://www.serff.com/plan_management_data_templates.htm.

3.3 Quality Improvement Strategy

Consistent with the Exchange's mission to promote better care, better health and lower cost as part of a Quality Improvement Strategy, please provide statements confirming your organization will:

3.3.1 Implement a quality assurance program in accordance with Title 2, CCR, Section 1300.70, for evaluating the appropriateness and quality of the covered services provided to members

- Yes, confirmed
- No, not confirmed (explain)

3.3.2 Maintain a system of accountability for quality improvement in accordance with all applicable statutes and regulations, monitoring, evaluating and taking effective action to address any needed improvements, as identified by the Exchange, in the quality of care delivered to members.

- Yes, confirmed
- No, not confirmed (explain)

4. TECHNICAL SPECIFICATIONS

These requests are organized into the following categories:

4.1 GENERAL

4.1.1 Provide your active dental membership, as of July 1, 2013, in the state of California. (Please define by market segment: Individual, Employer-sponsored vs. Voluntary, and Government, if applicable)

4.1.2 Briefly describe three attributes of your organization that you believe distinguish you from your competitors.

4.1.3 Describe up to three examples of your organization's successful innovations to improve service quality and reduce costs. Discuss scope of the innovation, targeted population, goals, outcomes (quality and cost), and scalability or plans for dissemination.

4.1.4 Do you offer discount programs related to non-covered services? If so, explain.

- Yes, explanation provided
- No

4.1.5 Please provide a brief description of any outside vendors that will be utilized.

4.1.6 Provide the physical location of all administrative teams (claims processing, member services, etc) that you propose to serve The Exchange.

4.2 ACCOUNT MANAGEMENT SUPPORT

4.2.1 Describe whether the account team members (e.g. implementation manager, claims specialist, member services manager, etc.) will be dedicated to the Exchange. If the account team will have other responsibilities, how many other clients will they be responsible for and what percentage of their time will be committed to the Exchange?

4.2.2 Implementation: Confirm that a dedicated implementation manager will be assigned to lead and coordinate the implementation activities with the Exchange? If you cannot confirm, please explain.

4.2.3 Describe the services and support you will provide during the implementation process and what information/resources will be required of the Exchange. Be specific.

4.2.4 Should your organization be selected, explain how you plan to accommodate the additional membership (discuss anticipated hiring needs, staff reorganization, etc.):

- Member Services
- Claims
- Financial
- Administrative
- Information Technology
- Other (describe)

4.3 ACCOUNT ADMINISTRATION

4.3.1 Confirm the eExchange will be provided a dedicated claims processing unit. If you cannot confirm, please explain.

4.3.2 Confirm that the Exchange will retain the right to annually audit/assess the plan administrator's compliance with the terms of the contract, including but not limited to a claims audit or audit for cause of irregular activity, either directly or through its authorized agents. Confirm you will provide 2 years worth of claims experience with no limit on the number of claims that may be reviewed and that any audits will be completed with no additional cost to the Exchange.

4.3.34 Describe your claims administration procedures. Include how Reasonable & Customary expense allowance is determined and what Usual, Customary & Reasonable percentile is utilized to process dental claims.

4.3.45 What guarantees do you provide to ensure members will not be balance billed for in-network services?

4.3.56 How do you identify and address inappropriate patterns of dental treatment? Please provide details.

4.3.67 Describe your fraud & abuse program.

4.3.78 What steps do you take to protect patient privacy? How is Protected Health Information (PHI) handled?

4.4 MEMBER SERVICES

4.4.1 Confirm that the Exchange will be provided a dedicated member services unit. If you cannot confirm, please explain.

4.4.2 Confirm you will produce and distribute ID cards within 48 hours of receipt of clean eligibility data. If you cannot confirm, please explain.

4.4.3 Confirm you will provide a dedicated IVR (interactive voice response) member services number? If you cannot confirm, please explain.

4.4.4 Is there a mechanism for members to quickly reach a live member services representative? Please describe.

4.4.5 How are after-hours/holiday telephone inquiries handled? (Recorded message by Plan (i.e. Hours of operation and directors for emergency), Interactive Voice Response System (IVR), Live Response, Health Plan Internet Website, Other.)

4.4.6 Will you make the customer service line available to participants prior to the effective date?

~~4.4.7 Confirm you are prepared to offer access to a demo member web site. Note that finalist vendors will be asked to provide this.~~

4.4.78 Indicate which member services options are available via IVR, Phone Representative, and Internet (Select all that apply).

Option	IVR	Phone Rep	Website
Verify eligibility			
Enrollment changes			
Check claims status			
Request ID card			
Request benefit summary			
Review Explanation of Benefits			
Check status of deductibles, maximums, or limits			
Access customer service via email			
Obtain a history of dental claims			
Provider referrals			
Complete satisfaction survey			
Other (specify)			

4.4.89 Indicate the ways in which your member services organization is able to accommodate the special needs of enrollees. (Check all that apply)

- No special accommodations
- Have a TDD (Telecommunications Device for the Deaf) or other voice capability for the hear impaired
- Translation to non-English languages

Language	No Translation Available (check if appropriate)	Translation performed in-house (check if appropriate)	Translation Contracted (specify contracted organization's name)
Spanish			
Vietnamese			
Cantonese			
Mandarin			
Armenian			
Russian			

Tagalog			
Hmong			
Korean			
Farsi			
Arabic			
Cambodian			
Other (please specify)			

4.4.910 Confirm you will modify your Customer Service operations, as necessary, to meet the requirements of the Exchange with regard to the following:

- Operating hours (Exchange requires 8 am to 8 pm Monday - Friday; 8 am – 6 pm Saturday and Sunday during Open Enrollment for the Individual Exchange)
- Staffing requirements
- Training criteria

If you cannot confirm, please explain.

4.5 CARE MANAGEMENT

4.5.1 Confirm that the following programs/services will be made available to Exchange enrollees in 2015.

- Risk Assessments
- Disease Management Programs
- Care Reminders

4.5.2 Selected issuers will be required to pro-actively reach out to Exchange enrollees eligible for Essential Health Benefits (EHB) to ensure that all preventive and diagnostic services are provided. Describe in detail your approach to ensuring that all enrollees eligible for EHB will receive these services within the plan year.

4.5.3 Outline your approach to use of a Health Assessment to pro-actively identify Exchange enrollees who are actively in need of covered dental services beyond the preventive and diagnostic dental services covered by the EHB. This will be a contract requirement as well as part of the evaluation of applications.

4.6 COMMUNICATIONS & EDUCATION

4.6.1 Provide a description of your standard communications materials.

4.6.2 Will you draft and distribute introductory communications pieces prior to open enrollment?

4.6.3 Indicate which member tools and information you offer and how they may be accessed (IVR, Web, Member Services Representatives, etc.).

	Offered?	Access
Plan Design Information		
Personal Claim Information		
Explanation of Benefits		
Estimate Costs for Services		
Actual Cost of Services		
General Healthcare Information		
Health Library		
Provider Search		
Provider quality info		
Plan comparisons		
Frequently Asked Questions		
Other		

4.6.4 Please indicate which plan sponsor tools/information you offer and how they may be accessed (IVR, Web, Member Services Representatives, etc.).

	Offered?	Access
Enrollment Administration		
Eligibility Administration		
Provider Performance		
Plan Policies		
Plan Design		
Utilization Analysis		
Cost & Trend Analysis		

Provider Search

Provider quality info

Plan comparisons

Frequently Asked Questions

Other

4.6.5 Confirm you will provide the plan sponsor training regarding use of the online tools. How will you approach this training?

4.6.6 Confirm the online tools provided by your organization for the Exchange program staff and members will be available 99.5 percent of the time, twenty-four (24) hours a day, seven (7) days a week? If you cannot confirm, describe level of guaranteed availability.

4.7 PROVIDER NETWORK

4.7.1 Use Attachment C1 2015 SADP Enrollment Projections and Attachment C2 2015 Family Dental Plan Enrollment Projections to submit enrollment projections by product that Applicant proposes for 2015. Enrollment projections for both Individual and SHOP Exchange products are reported in these attachments, if applicable.

4.7.2 Provider directory data for both Individual and SHOP Exchange products must be included in this submission.

4.7.3 Applicant must certify that for each rating region in which it submits a health plan proposal, the proposed products meet provider network adequacy standards established by the relevant regulatory agency. Provider network adequacy will be evaluated by the governing regulatory agency.

- Yes, dental plan proposal meets relevant provider network adequacy standards
- No

4.7.4 Do you own your provider networks or contract with other organizations? If you contract with other organizations, please provide those organizations' names.

4.7.5 Confirm your provider network directory is available online.

4.7.6 Confirm the following indicators are included for each provider within your directory:

- Accepting New Patients?
- Services Provided
- Specialties
- Board Accreditation
- Languages Spoken
- Hours of Operation
- Accept Credit Cards?
- Other - please describe

4.7.7 How often is your online directory updated? How often is your printed directory updated?

4.7.8 Please provide an indication of network access by completing the following tables for each rating region.

Rating Region		
Type of Dentist / Specialist	Number of Providers	Number of Providers with Open Practices
General / Family Dentist		
Endodontist		
Oral Surgeon		
Orthodontist		
Pediatric Dentist		
Periodontist		
Other (explain)		
Total		

4.7.79 Contracting with Dental Providers Who Serve the Low Income and Uninsured Populations

For SADPs, Applicants should demonstrate the extent to which their proposal includes participation of dental providers with a history of serving low-income and uninsured populations. Preference will be given to those Applicants that include providers with a history of serving the low-income and uninsured population.

Applicants shall use the county low-income population data to submit the following geo-maps of each county within the proposed geographic service area (county maps may be aggregated for the service area).

- FQHC providers plotted on a low-income population map, by county.
- Other providers that serve the low-income population, defined as those providers for whom at least 20% of patients served are low income, by county. Note that a proxy for low-income patients may be Medi-Cal or Healthy Families enrollees or individuals eligible for income-based fee consideration.

County data on distribution of the California Low-Income Population is available within the Application Library on the Exchange website. Low-income is defined as a family at or below 200% of Federal Poverty Level. The data supplied will allow Applicants to plot contracted FQHC locations on county maps which display the low-income population. Issuers will be responsible for mapping other low-income providers.

Confirm provider network maps are included with other supplemental materials listed in Section 8 Documentation.

4.8 SYSTEMS AND DATA REPORTING MANAGEMENT

4.8.1 Confirm you will provide reporting as deemed necessary by the Exchange related to utilization, costs, quality, operations and agreed upon performance guarantees.

4.8.2 Confirm your organization will build all required data interface capabilities with the Exchange’s eligibility and enrollment systems and will report on transactions as deemed necessary by the Exchange.

4.8.3 Applicant must be prepared and able to engage with the Exchange to develop data interfaces between the Issuer’s systems and the Exchange’s systems, including CalHEERS, as early as May 2014. Applicant must confirm it will implement systems in order to accept 834, 820 and other standard transaction electronic files for enrollment and premium remittance in an accurate, consistent and timely fashion and utilize information for its intended purpose. Covered California requires SADPs to sign an industry-standard agreement which establishes electronic information exchange standards in order to participate in the required systems testing.

4.8.4 Applicant must be able to accurately, appropriately, and timely populate and submit SERFF templates at the request of Covered California for:

- Rates
- Service Area
- Benefit Plan Design
- Network

4.8.5 Applicant must be able to submit provider data in a format as required by Covered California and at intervals requested by Covered California for the purposes of populating the centralized provider directory.

4.8.6 Applicant must confirm its agreement to submit claims and encounter data in the requested format to a third party vendor selected by Covered California for the purpose of performing clinical analytics.

4.8.7 Applicant must be available for testing data interfaces with the Exchange no later than July 1, 2014.

4.8.8 Please describe any concerns you have around reporting requirements The Exchange may develop.

5. PERFORMANCE MEASURES (QUALITY)

Provide target and actual values for the performance indicators that follow. If you are applying for a region for which you do not have recent experience, provide your experience for California and note the reason that region specific experience is not available. If you do not have recent California experience provide your national experience and note the reason that California experience is not available.

	Performance Measure	Target	Actual (past 12 months)
Customer Service			
1.	Claim Turnaround Time: Percentage of clean claims processed within 30 calendar days of receipt		
2.	Financial Accuracy: Percentage of claim dollars paid accurately		

	Performance Measure	Target	Actual (past 12 months)
3.	Procedural Accuracy: Percentage of claims without any financial error		
4.	Percentage of callers who reach a live voice within 30 seconds		
5.	Percentage of callers whose issue is resolved on the initial call		
6.	Average speed to answer		
7.	Call abandonment rate		
8.	Percentage of Web site availability (defined on outages rectified within 1 hour)		
9.	Annual turn-over rate for member services staff		
Utilization			
1.	Percentage of membership that received any covered dental service		
2.	Percentage of membership that received a preventive/diagnostic dental service		
3.	Percentage of members receiving dental treatment services (excluding preventive and diagnostic services)		
4.	Percentage of members who received a treatment for caries or a caries-preventive procedure		
5.	Percentage of members with one (1) or more fillings in the past year who received a topical fluoride or sealant application		
6.	Percentage of pediatric membership (defined as under age 21) that received a preventive/diagnostic service		
7.	Percentage of members whom reached the plan's maximum annual benefit		
Rating			
1.	Target Loss Ratio to be calculated as: (incurred claims+ change in contract reserve + quality improvement expense) / (earned premiums - income taxes - premium tax)		
	QDP (Pediatric - Essential Health Benefits)		
	Statewide DPPO – Individual		
	Statewide DPPO – SHOP		

	Performance Measure	Target	Actual (past 12 months)
	Statewide DHMO – Individual		
	Statewide DHMO – SHOP		

5.1 What other metrics are in place to monitor the performance of member services? Provide examples.

6. ADDITIONAL QUESTIONS AND/OR REQUIREMENTS

These requests are organized into the following categories:

6.1 AGENT RELATIONS, FEES, AND COMMISSIONS⁸

6.1.1 Do you currently provide agent-oriented marketing materials for the individual and small business market?

Individual Yes No

Small Group Yes No

If yes, please include sample materials or your broker kit as an attachment labeled “Broker Kit”.

6.1.2 What initiatives is your organization undertaking to partner more effectively with the small business and agent communities?

6.1.3 What criteria do you use to appoint agents to sell Individual and Small Group products? How many active, appointed agents do you have?

6.1.4 Does your dental plan have relationships with general agents? If so, please list the general agents with whom you contract.

6.1.5 Describe your current dental plan agent compensation and override schedule for your individual and small group business. If known, provide this information for 2015 as well.

6.1.6 Describe any bonus program your company currently has in place for additional agent compensation. This may include cash bonuses or in-kind compensation programs.

6.2 MARKETING AND OUTREACH ACTIVITIES

The Exchange is committed to working closely with SADPs and Family Dental Plans to maximize enrollment in the Exchange. The Exchange will support enrollment efforts through outreach and education, including statewide advertising efforts aimed at prospective and existing members of the Covered California Health Benefit Exchange. SADP and Family Dental Plans are required to develop and execute their own marketing plans promoting the enrollment in their respective Exchange plans. Contracted SADP and Family Dental Plans will adhere to the Covered California Brand Style Guidelines for specific requirements regarding an SADP’s or Family Dental Plans’ use of the Exchange brand name, logo, and taglines.

⁸ For SHOP Exchange Applicants only
Dental Plan New Entrant Application 2-19-2014

In the questions that follow, please provide detailed information pertaining to the Applicant's plans for marketing and advertising for the individual and small group market. Where specific materials are requested, please be sure to label the attachments clearly.

6.2.1 Please describe any new positions proposed for your Exchange-related sales and marketing activities.

6.2.2 Please provide a copy of your most recent summary brochure as an attachment to the response to this Application labeled "Summary Brochure".

6.2.3 Please describe your plan to cooperate with Exchange marketing and outreach efforts, including internal and external training, collateral materials and other efforts.

6.2.4 Applicant must confirm it will comply with contractually-required co-branding of the ID card, premium invoices and termination notices. The Exchange retains the right to communicate with Exchange customers and members.

- Yes, confirmed
- No, not confirmed

6.2.5 Applicant must confirm it will adhere to Covered California naming conventions promulgated through a future administrative rulemaking by Covered California for 2015.

- Yes, confirmed
- No, not confirmed

7. COST PROPOSAL

Final negotiated and accepted premium proposals shall be in effect for the second full year of operation of the Exchange, effective January 1, 2015, or for the SHOP plan year. Premium proposals are considered preliminary and may be subject to negotiation as part of dental plan certification and selection.

Complete Attachment D1 SADP Rates Individual & SHOP to provide premium proposals for the SADP products. Complete Attachment D2 Family Dental Plan Rates Individual & SHOP to provide premium proposals for the Family Dental Plan products. Premium proposals for Individual and SHOP products can be submitted through completion of these attachments. For each dental plan product, enter preliminary premium for dental plan products to be offered in the Exchange. Premium may vary only by geography (rating region) by coverage tier, and by actuarial value level.

8. DOCUMENTATION

Please confirm that you have provided the following documentation for the Exchange's review.

- An organizational chart of your California operations, including individual and small group line(s) of business
- An organizational chart for the team proposed to staff the Exchange account. Show lines of authority up to and including the executive management level. Include all functions such as account management, claims, member services, billing, individual and small group sales and marketing department etc.
- A listing of the individual(s) who will have primary responsibility for staffing the Exchange account. Please indicate where these individuals fit into the organizational chart requested above. Please include the following information and repeat as necessary.
 - Name

Covered California

- Title
- Department
- Primary responsibilities
- Phone
- Fax
- E-mail
- An implementation project plan and timeline including all necessary steps and events (including testing), required to achieve full implementation by January 1, 2015
- A sample ID card.
- Samples of the following standard member communications materials:
 - Introductory pre-open enrollment
 - Welcome package
 - Summary plan description (SPD)
 - Preventive reminders
 - Explanation of benefits (EOB)
 - A standard claims form and the associated claim submission instructions-
 - A sample customer satisfaction survey
 - The most recent customer service survey results
 - The web address to access your online provider directory
- Provider network maps required in Section 4.7.79

Appendix A: Definition of Good Standing

Definition of Good Standing	Agency	Relevant To EHB	Relevant to Supplemental
<u>Verification that issuer holds a state health care service plan license or insurance certificate of authority.</u>			
• Approved for what lines of business (e.g. commercial, small group, individual)	DMHC	X	X
• Approved to operate in what geographic service areas	DMHC	X	X
• Most recent financial exam and medical survey report	DMHC	X	X
• Most recent market conduct exam reviewed	CDI	X	X
<u>Affirmation of no material¹ statutory or regulatory violations, including penalties levied, in the past two years in relation to any of the following, where applicable:</u>			
• Financial solvency and reserves reviewed	DMHC and CDI	X	X
• Administrative and organizational capacity	DMHC	X	X
• Benefit Design			
• State mandates (to cover and to offer)	DMHC and CDI	X	
• Essential health benefits ² Pediatric Dental only	DMHC and CDI	X	
• Basic health care services	CDI	X	
• Copayments, deductibles, out-of-pocket maximums	DMHC and CDI	X	
• Actuarial value confirmation (using 2015 Actuarial Value Calculator)	DMHC and CDI	X	
• Network adequacy and accessibility standards	DMHC and CDI	X	
• Provider contracts	DMHC and CDI	X	
• Uniform disclosure (summary of benefits and coverage)	DMHC and CDI	X	
• Claims payment policies and practices	DMHC and CDI	X	X
• Provider complaints	DMHC and CDI	X	X
• Utilization review policies and practices	DMHC and CDI	X	X
• Quality assurance/management policies and practices	DMHC	X	
• Enrollee/Member grievances/complaints and appeals policies and practices	DMHC and CDI	X	X
• Independent medical review	DMHC and CDI	X	
• Marketing and advertising	DMHC and CDI	X	
• Guaranteed issue individual and small group	DMHC and CDI	X	X

¹ Covered California, in its sole discretion and in consultation with the appropriate health insurance regulator, determines what constitutes a material violation for this purpose.

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment B Plan Type by Rating Region (Individual & SHOP)**

Issuer Name:

Instructions:

Please indicate the products proposed with an "X." Note that Issuers are required to submit proposals that include their entire licensed service area for each product type which they are proposing. Applicants are required to propose both SADP and Family Dental Plan products, and may offer only their Individual or Small Group products.

Rating Region	County	SADP								Family Dental Plan							
		Individual				SHOP				Individual				SHOP			
		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO	
		Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region						
Region 1	Alpine																
Region 1	Del Norte																
Region 1	Siskiyou																
Region 1	Modoc																
Region 1	Lassen																
Region 1	Shasta																
Region 1	Trinity																
Region 1	Humboldt																
Region 1	Tehama																
Region 1	Plumas																
Region 1	Nevada																
Region 1	Sierra																
Region 1	Mendocino																
Region 1	Lake																
Region 1	Butte																
Region 1	Glenn																
Region 1	Sutter																
Region 1	Yuba																
Region 1	Colusa																
Region 1	Amador																
Region 1	Calaveras																
Region 1	Tuolumne																
Region 2	Napa																
Region 2	Sonoma																
Region 2	Solano																
Region 2	Marin																
Region 3	Sacramento																
Region 3	Placer																
Region 3	El Dorado																
Region 3	Yolo																
Region 4	San Francisco																

Rating Region	County	SADP								Family Dental Plan							
		Individual				SHOP				Individual				SHOP			
		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO		DPPO		DHMO	
		Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region	Full Region	Partial Region						
Region 5	Contra Costa																
Region 6	Alameda																
Region 7	Santa Clara																
Region 8	San Mateo																
Region 9	Santa Cruz																
Region 9	Monterey																
Region 9	San Benito																
Region 10	San Joaquin																
Region 10	Stanislaus																
Region 10	Merced																
Region 10	Mariposa																
Region 10	Tulare																
Region 11	Fresno																
Region 11	Kings																
Region 11	Madera																
Region 12	San Luis Obispo																
Region 12	Ventura																
Region 12	Santa Barbara																
Region 13	Mono																
Region 13	Inyo																
Region 13	Imperial																
Region 14	Kern																
Region 15	Los Angeles																
Region 16	Los Angeles																
Region 17	San Bernardino																
Region 17	Riverside																
Region 18	Orange																
Region 19	San Diego																

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment C1 2015 SADP Enrollment Projections**

Issuer Name:
Product:
Market:

Please complete Attachment C1 enrollment projection for each product and market type. Enrollment projection should reflect anticipated enrollment January 1, 2015 through December 1, 2015

Rating Region	County	Product (DHMO/DPPO)	2015 SADP Enrollment Projections
Region 1	Alpine		
Region 1	Del Norte		
Region 1	Siskiyou		
Region 1	Modoc		
Region 1	Lassen		
Region 1	Shasta		
Region 1	Trinity		
Region 1	Humboldt		
Region 1	Tehama		
Region 1	Plumas		
Region 1	Nevada		
Region 1	Sierra		
Region 1	Mendocino		
Region 1	Lake		
Region 1	Butte		
Region 1	Glenn		
Region 1	Sutter		
Region 1	Yuba		
Region 1	Colusa		
Region 1	Amador		
Region 1	Calaveras		
Region 1	Tuolumne		
Region 2	Napa		
Region 2	Sonoma		
Region 2	Solano		
Region 2	Marin		
Region 3	Sacramento		
Region 3	Placer		
Region 3	El Dorado		
Region 3	Yolo		
Region 4	San Francisco		
Region 5	Contra Costa		
Region 6	Alameda		
Region 7	Santa Clara		
Region 8	San Mateo		
Region 9	Santa Cruz		
Region 9	Monterey		
Region 9	San Benito		
Region 10	San Joaquin		
Region 10	Stanislaus		
Region 10	Merced		
Region 10	Mariposa		
Region 10	Tulare		
Region 11	Fresno		
Region 11	Kings		
Region 11	Madera		
Region 12	San Luis Obispo		
Region 12	Ventura		
Region 12	Santa Barbara		
Region 13	Mono		
Region 13	Inyo		
Region 13	Imperial		
Region 14	Kern		
Region 15	Los Angeles		
Region 16	Los Angeles		
Region 17	San Bernardino		
Region 17	Riverside		
Region 18	Orange		
Region 19	San Diego		

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment C2 2015 Family Dental Plan Enrollment Projections**

Issuer Name:
Product:
Market:

Please complete Attachment C2 enrollment projection for each product and market type. Enrollment projection should reflect anticipated enrollment January 1, 2015 through December 1, 2015

Rating Region	County	Product (DHMO/DPPO)	2015 Family Dental Plan Enrollment Projections
Region 1	Alpine		
Region 1	Del Norte		
Region 1	Siskiyou		
Region 1	Modoc		
Region 1	Lassen		
Region 1	Shasta		
Region 1	Trinity		
Region 1	Humboldt		
Region 1	Tehama		
Region 1	Plumas		
Region 1	Nevada		
Region 1	Sierra		
Region 1	Mendocino		
Region 1	Lake		
Region 1	Butte		
Region 1	Glenn		
Region 1	Sutter		
Region 1	Yuba		
Region 1	Colusa		
Region 1	Amador		
Region 1	Calaveras		
Region 1	Tuolumne		
Region 2	Napa		
Region 2	Sonoma		
Region 2	Solano		
Region 2	Marin		
Region 3	Sacramento		
Region 3	Placer		
Region 3	El Dorado		
Region 3	Yolo		
Region 4	San Francisco		
Region 5	Contra Costa		
Region 6	Alameda		
Region 7	Santa Clara		
Region 8	San Mateo		
Region 9	Santa Cruz		
Region 9	Monterey		
Region 9	San Benito		
Region 10	San Joaquin		
Region 10	Stanislaus		
Region 10	Merced		
Region 10	Mariposa		
Region 10	Tulare		
Region 11	Fresno		
Region 11	Kings		
Region 11	Madera		
Region 12	San Luis Obispo		
Region 12	Ventura		
Region 12	Santa Barbara		
Region 13	Mono		
Region 13	Inyo		
Region 13	Imperial		
Region 14	Kern		
Region 15	Los Angeles		
Region 16	Los Angeles		
Region 17	San Bernardino		
Region 17	Riverside		
Region 18	Orange		
Region 19	San Diego		

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment D1 SADP Rates Individual & SHOP**

Issuer Name:

Product: DPPO

Network:

Proposed Calendar Year 2015 Premiums												
	Individual - Low			Individual - High			SHOP - Low			SHOP - High		
	Coverage Tier			Coverage Tier			Coverage Tier			Coverage Tier		
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children
Region 1												
Region 2												
Region 3												
Region 4												
Region 5												
Region 6												
Region 7												
Region 8												
Region 9												
Region 10												
Region 11												
Region 12												
Region 13												
Region 14												
Region 15												
Region 16												
Region 17												
Region 18												
Region 19												

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment D1 SADP Rates Individual & SHOP**

Issuer Name:

Product: DHMO

Network:

Proposed Calendar Year 2015 Premiums												
	Individual - Low			Individual - High			SHOP - Low			SHOP - High		
	Coverage Tier			Coverage Tier			Coverage Tier			Coverage Tier		
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Child	2 Covered Children	3+ Covered Children
Region 1												
Region 2												
Region 3												
Region 4												
Region 5												
Region 6												
Region 7												
Region 8												
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Region 11												
Region 12												
Region 13												
Region 14												
Region 15												
Region 16												
Region 17												
Region 18												
Region 19												

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment D2 Family Dental Plan Rates Individual & SHOP**

Issuer Name:

Product: DPPO

Network:

Proposed Calendar Year 2015 Premiums																
Rating Region	Individual - Low				Individual - High				SHOP - Low				SHOP - High			
	Coverage Tier				Coverage Tier				Coverage Tier				Coverage Tier			
	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult
Region 1																
Region 2																
Region 3																
Region 4																
Region 5																
Region 6																
Region 7																
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Region 16																
Region 17																
Region 18																
Region 19																

**California Health Benefit Exchange
Dental Plan New Entrant Application
Attachment D2 Family Dental Plan Rates Individual & SHOP**

Issuer Name:

Product: DHMO

Network:

Proposed Calendar Year 2015 Premiums																
Individual - Low				Individual - High				SHOP - Low				SHOP - High				
Coverage Tier				Coverage Tier				Coverage Tier				Coverage Tier				
Rating Region	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult	1 Covered Child	2 Covered Children	3+ Covered Children	1 Covered Adult
Region 1																
Region 2																
Region 3																
Region 4																
Region 5																
Region 6																
Region 7																
Region 8																
Region 9																
Region 10																
Region 11																
Region 12																
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Region 14																
Region 15																
Region 16																
Region 17																
Region 18																
Region 19																

Authority: Government Code Section 100504, 100505

Reference Government Code Sections 100502, 100503,100504,100505