**California Health Benefit Exchange**

**(Exchange)**

**RFP 2014-20: Advertising & Marketing Campaign**

**March 5, 2015**

**Addendum #5**

**May 1, 2015**

**Summary of Changes**

**Document Name Section Topic**

Folder: Attachments for Stage 3 2 Edited Digital & Social Retainer fee to include all staff.

Document: RFP 2014-20 – Attachment   
10 – Cost Proposal\_Amended 5.1.15