



Board Members

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Kimberly Belshé Paul Fearer
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Peter V. Lee

Plan Management and Delivery System Reform Advisory Group

Introduction

Covered California strives to assure that it effectively engages a broad range of stakeholders to inform its policy development and shape the implementation of Covered California. The Board of Covered California has identified as among its core operating values its commitment to be guided in its work by partnerships with the full range of stakeholders and earning the public's trust by being transparent and accountable in how it operates. Consistent with that value, Covered California has established the Plan Management and Delivery System Reform Advisory Group (Health Plan Advisory Group) to provide input to Covered California Board and staff on these critical issues.

Purpose

The purpose of the Health Plan Advisory Group is to collect California-specific perspectives from key experts and stakeholders, provide advice and recommendations and serve as a sounding board to Covered California Board and staff to assist in the continual refinement of policies and strategies to ensure Covered California offers high quality and affordable health plans and that it operates in way that promotes better value and improves the health care delivery system.

Scope

Insurance plans offered in Covered California must be certified to ensure they meet federal and state requirements for "qualified health plans." The Group provides input on qualified health plan contracting strategies and ongoing benefit design issues as well as strategies to promote health care value and drive delivery system reform.

Objectives

The core objectives of the Health Plan Advisory Group are to provide advice and recommendations to Covered California to inform policy-making related to:

1. Qualified health plan selection, monitoring, re- and decertification;
2. Qualified health plan quality rating;
3. Ongoing benefit design issues including standardized benefit packages;
4. Delivery system reform strategies including improving the health and wellness of Californians, improving health care quality, lowering health care costs and reducing disparities.

Health Plan Advisory Group Meetings

The Health Plan Advisory Group will meet quarterly. All meetings will be announced in advance and open to the public and opportunities will be provided for public comment at designated times during the meetings. Please visit the Plan Management Advisory Group [webpage](#) for details.

Membership

Below are the members of the Health Plan Advisory Group. Members were selected to assure a balance of expertise and viewpoints that are necessary to effectively address the issues to be considered by the group. These members represent California's cultural, geographic and economic diversity. Members are recognized experts in their fields, including:

- Health plans
- Health care providers
- Health care delivery and public health experts from independent academic, research or public health entities
- Small business representatives and self-employed individuals
- Consumer advocates with direct and substantial experience in health care
- Large employers or large employer coalitions with direct and substantial experience in purchasing health care

We look forward to adding to this group health care consumers who are qualified health plan enrollees in 2014.

Irma Cota

President and CEO
North County Health Service

Jerry Fleming

Senior Vice President
Kaiser Permanente

Brad Gilbert, MD

Chief Executive Officer
Inland Empire Health Plan

Elizabeth Gilbertson

Chief of Strategy
Unite Here Health

Dana Goldman, Ph.D.

Director and Norman Topping
Chair in Medicine & Public Policy
USC Leonard D. Schaeffer
Center for Health Policy & Economics

Shelley Horwitz

Chief Executive Officer
Bay Valley Medical Group

Abdul Kassir

Senior Vice President of Managed Care
Community Medical Centers

Deborah Kelch

Principal
Kelch Policy Group

Alana Ketchel

Senior Manager
Pacific Business Group on Health

Steven Larson, MD

CEO / Chairman of the Board of Trustees
Riverside Medical Clinic
California Medical Association

Ruth Liu

Director
Exchange Planning and Implementation
Blue Shield of California

Lynn Quincy

Senior Policy Analyst
Consumers Union

Lisa A. Rubino

Senior VP, Health Plan Operations Western
Region & Medicare
Molina Healthcare, Inc.

Victoria Sorlie-Aguilar, MD

Family Physician
CA Academy of Family Physicians
National Hispanic Medical Association

Valerie Yv. Woolsey

Director, Health Care Reform Strategy
BAART Programs

Ellen Wu

Executive Director
California Pan-Ethnic Health Network