

# COVERED CALIFORNIA ADVISORY COMMITTEE MARKETING, OUTREACH, AND ENROLLMENT ASSISTANCE

Tuesday, July 14, 2015  
9:30am – 12noon  
Covered California Headquarters  
1601 Exposition Blvd., Sacramento, CA 95815

## ADVISORY MEETING

*Webinar Participation available:*

<https://attendee.gotowebinar.com/register/4941765274382397698>

# AGENDA

- I. **Chair's Welcome (Anthony Wright – Health Access)**
  
- II. **New and Returning Contractors**
  - a. Introduction (Colleen Stevens and Amy Palmer – Covered California)
  - b. Ogilvy Public Relations
  - c. Campbell Ewald
  - d. Q&A Session
  
- III. **Discussion on Navigator Grantees**
  - a. Grantee Update (Kirk Whelan – Covered California)
  - b. Q&A
  
- IV. **Discussion on Rural Issues (David Lavine – Health Alliance of Northern CA)**
  
- V. **Subcommittee Breakouts - Q&A and Feedback for Targeted Outreach**
  - a. African American Subcommittee
  - b. Asian American Subcommittee
  - c. Latino Subcommittee
  
- VI. **Report back**
  - a. All subcommittees
  - b. Announcements