



Enrollment Trend Heat Maps Tool Kit for Certified Enrollers

The Covered California Enrollment Trend Heat Maps are separated into distinct PDF books between the eight Covered California sales areas. Use this toolkit to access our Information Guide and each sales area's Heat Map.

Five Year Enrollment Trend Maps by Sales Area			
Resource	Type	Description	Updated
Information Guide	Reference Document	Background information and important facts regarding the Enrollment Trend Heat Maps.	9/4/19
Sales Area 1 - Northern California	Reference Document	Northern California Area - Rating Regions 1, 2, 3	9/4/19
Sales Area 2 - Bay Area	Reference Document	Bay Area - Rating Regions 4, 5, 6, 7, 8	9/4/19
Sales Area 3 - Central Coast	Reference Document	Central Coast - Rating Regions 9, 12	9/4/19
Sales Area 4 - Central Valley	Reference Document	Central Valley - Rating Regions 10, 11, 13, 14	9/4/19
Sales Area 5 - Los Angeles	Reference Document	Los Angeles Area - Rating Regions 15, 16	9/4/19
Sales Area 6 - Inland Empire	Reference Document	San Bernardino County - Rating Region 17	9/4/19
Sales Area 7 - Orange County	Reference Document	Orange County - Rating Region - 18	9/4/19
Sales Area 8 - San Diego	Reference Document	San Diego Area - Rating Region 19	9/4/19
Regional Field Team	Reference Document	Contact information for Covered California's field team by region within California.	9/4/19