



Community Partner Briefing

News from Covered California

Volume: 2, Issue: 19

January 13, 2016

OPEN ENROLLMENT



3 Days Left for February 1 Coverage

The plan selection deadline for a February 1 coverage start date is 2 days away! Remind consumers they must enroll and make a plan selection by **11:59:59pm on January 15, 2016** in order for coverage to be effective on February 1, 2016. Plans selected between January 16 – 31 will have a March 1 coverage start date. After the close of Open Enrollment on January 31, 2016, consumers will need a Qualifying Event in order to apply for coverage through the Individual Marketplace.

Visit our [Facebook](#), [Instagram](#), and [Twitter](#) pages and repurpose any of the posts shared there. Use these hashtags in your posts: #GetCoveredCA

Follow Us:    

Active on social media? Follow us on Facebook, Twitter, YouTube, and Instagram.

IN THIS ISSUE

- [Open Enrollment](#)
- [Advanced Premium Tax Credit Reconciliation](#)
- [Partner Resources](#)
- [CEC/PBE Help Line Hours](#)

REMINDERS

- [Retain Premium Assistance – Verify Consent for Verification](#)
- [2016 Subsidy-Eligible Maps](#)
- [Updated Print Materials](#)

Open Enrollment cont.

#SpotlightOnCoverage #CoveredCA to help spread the word about upcoming deadlines. For more ideas and images, don't miss our updated [Social Media Tool Kit](#).

Over the past week we have sent flyers to Community Partners to share with consumers. The flyers include details about the [penalty increase](#) for remaining uninsured in 2016 and emphasize the upcoming January 31 Open Enrollment deadline. If you haven't received the flyers, you can request them from your [regional field representative](#), or [Navigator Grant Program Manager](#) for Navigator Grantees, or access them here in [English](#) and [Spanish](#).

Final Push for 2016 Coverage

During this final month of open enrollment, more than 900 events are scheduled to help consumers get enrolled in health insurance through Covered California.

"Throughout the state, we're seeing Californians signing up for health care in storefronts, health clinics and Community Partner offices," said Covered California Executive Director Peter V. Lee. "The deadline is coming up, so anyone who does not have health insurance should visit CoveredCA.com and find out where they can get help enrolling before the deadline." Read our [press release](#) for more on enrollment numbers and enrollment events.

If you'd like to **host your own event** to encourage enrollment in your local community, you can do so by [submitting your event for approval](#). If your event is approved, it will appear on Covered California's [event schedule](#) so consumers across the state can view your event and plan to attend.

OUTREACH TOOLS

- [January 15 Deadline Resources](#)
 - a. [Social Media Icons](#)
 - b. [Moments Ad](#)
 - c. [Perspective Ad](#)
 - d. [What are Storefronts? Ad](#)
 - e. [Subsidy-Eligible GIS Maps](#)
- [CEC/PBE Help Line Hours](#)
- [Open Enrollment Toolkit](#)
- [Webinar & Briefings Archive](#)
- [Open Enrollment Paper Calculator](#)
- [Enrolling in Quality Coverage: A Step-by-Step Guide](#)
 - a. [English](#)
 - b. [Spanish](#)
- [Open Enrollment Webinar Schedule](#)
- [Covered California Print Store](#)
- [Covered California Store](#)

IMPORTANT DATES

- 1/15/16 – Plan selection deadline for February 1 coverage
- 1/20/16 – IRS/U.S. Department of Labor Webinar: Revisiting the Affordable Care Act
- 1/31/16 – End of Open Enrollment

Uninsured California Wage and Salary Workers By Industry

The UC Berkeley Labor Center has developed a new report which provides a detailed look at uninsured wage and salary workers across industries in California. The report identifies the overall number of uninsured by sector, industry, age group, and the percentage of uninsured that are above 138 percent of the Federal Poverty Level (FPL).

According to the UC Berkeley Labor Center, 13 percent of wage and salary workers age 19-64 were uninsured in 2014 and were at or above 138 percent of the FPL. Some industries had significantly higher rates of uninsurance, including landscaping services, crop production, and apparel manufacturing each with uninsurance rates of 35 percent or more.

We have updated our Subsidy-Eligible Maps Tool Kit to help you identify, target, and assist those individuals that could benefit from coverage with Covered California during this Open Enrollment season.

Access the [report](#) in the [Subsidy-Eligible Maps Tool Kit](#).

Covered California Partners with Prominent Physicians Groups to Spur Enrollment Under the Affordable Care Act

This week, Covered California announced its partnership with two prominent physicians groups to assist in the effort to reduce the number of uninsured Californians. More than 4,100 letters were sent to members of these two groups featuring ways to get the word out about Open Enrollment in physicians' offices and on social media sites.

"Their voices help us highlight the importance of the open-enrollment period and our shared goal of

UPCOMING OUTAGES

- ~~Saturday, January 16, 2016 from 9:00 pm to Monday, January 18, 2016 at 6:00 am~~

OUTAGE CANCELLED

PREVIOUS ISSUES

[December 29, 2015](#)

[December 14, 2015](#)

[December 3, 2015](#)

[November 18, 2015](#)

[November 4, 2015](#)

[October 21, 2015](#)

Open Enrollment cont.

getting as many Californians health insurance coverage as possible” said Covered California Executive Director Peter V. Lee.

Read our press releases announcing the partnerships with the [National Council of Asian Pacific Islander Physicians](#) and [National Hispanic Medical Association](#) for more details on these partnerships.

ADVANCED PREMIUM TAX CREDIT RECONCILIATION

IRS and the U.S. Department of Labor: Revisiting the Affordable Care Act

Next Wednesday, January 20, the IRS and U.S. Department of Labor will present a webinar as part of a series for Covered California outreach and sales partners. Attend this webinar for a refresher on Affordable Care Act provisions, the Individual Shared Responsibility and APTC reconciliation.

Mark your calendars:

Wednesday, January 20
2:00 p.m. - 3:00 p.m.

An updated [schedule](#) of upcoming webinars is now available for you to view online. To register for this webinar, please use the following link [here](#).

1095 Training and Open Enrollment Update

On Thursday, January 28, Covered California will be presenting a webinar as part of a series for outreach and sales partners. Attend this webinar to learn about 2016 updates to IRS 1095 Forms, new information on consumer APTC reporting and



Our mission is to increase the number of insured Californians, improve health care quality, lower costs, and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health plan and providers that give them the best value.

CoveredCA.com
(800) 300-1506

Advanced Premium Tax Credit Reconciliation cont.

reconciliation processes, and how you can help consumers navigate the 2016 tax season. An Open Enrollment update will also be provided.

Mark your calendars:

Thursday, January 28
10:00 a.m. - 11:00 a.m.

An updated [schedule](#) of upcoming webinars is now available for you to view online. To register for this webinar, please use the following link [here](#).

Tax Season is Almost Here – Don't Get Caught Unaware

Consumers will begin receiving IRS Form 1095-A form Covered California in the next few weeks. We encourage you to attend both of our upcoming webinars on January 20 and January 28 so we can help you prepare.

Look for updated Talking Points, FAQ's and a 1095 Tool Kit to be announced in an upcoming Enrollment Assistance Alert. If you're looking for more information in the meantime, check out the [What is Form 1095-A](#) section on our website.

PARTNER RESOURCES

Community Partner Storefront Video Now Available in Spanish

Access the Storefront Tool Kit today to **view and share** our consumer-facing video Community Partner Storefront video, available in [English](#) and now in [Spanish](#)! The Tool Kit also includes a [User Guide](#) that illustrates how consumers connect to Covered California Storefronts, eligibility and signage requirements for participation and an application link so you can get in on the action!

Partner Resources cont.

Covered California Storefronts provide a unique opportunity to connect with difficult-to-reach consumers and current members who want to review their options with certified and licensed professionals.

If you have any questions regarding the Storefront program, please email Storefront@covered.ca.gov.

Shop & Compare Personal Proposal

Access the Shop & Compare Personal Proposal tool through CoveredCA.com or on our mobile app **Get Covered** now available on the iOS and Google Play Stores.

The Shop & Compare tool helps consumers browse high-quality health insurance policies and preview eligibility for premium assistance, cost-sharing reductions or for Medi-Cal. The new Personal Proposal feature allows consumers to download an apples-to-apples comparison of the Covered California health plans available to them in their area. The proposal clearly identifies bottom-line payment information after premium assistance is applied.

Download the proposal from our [website](#) or choose to have a copy mailed to consumers. The mobile app provides the ability for Counselors to include their contact information on the proposal that is mailed to consumers. Download it now: [Google Play Store](#) or [iOS Store](#).

View our Shop & Compare Personal Proposal User Guide [here](#).

Covered California Outreach and Sales Tools – Get yours today!



Contact your local [regional field representative](#), or [Navigator Grant Program Manager](#) for Navigator Grantees, to purchase a mini-spotlight or obtain free posters and lawn signs today. Use them to let your local community know you can help them find quality affordable coverage through Covered California.

CEC/PBE HELP LINE

CEC/PBE Help Line Hours

Monday thru Friday, 8:00 a.m. to 8:00 p.m. (Open Enrollment extended hours)

Saturdays and Sundays, Closed
Phone: 855-324-3147

Updated Special Weekend Hours

Saturday, January 30, 2016, 8:00 a.m. to 5:00 p.m.
Sunday, January 31, 2016, 8:00 a.m. to 5:00 p.m.

Martin Luther King Jr. Holiday Hours

Monday, January 18, 2016, 8:00 a.m. to 5:00 p.m.

Click [here](#) for the CEC/PBE Help Line Open Enrollment schedule.

CEC/PBE Help Line Hours Extended

**Covered California's CEC/PBE Help Line
Phone: (855) 324-3147
Monday thru Friday, 8:00 a.m. to 8:00 p.m.
Saturdays and Sundays, Closed**

Updated Special Weekend Hours

**Saturday, January 30, 2016, 8:00 a.m. to 5:00 p.m.
Sunday, January 31, 2016, 8:00 a.m. to 5:00 p.m.**

Martin Luther King Jr. Holiday Hours

Monday, January 18, 2016, 8:00 a.m. to 5:00 p.m.

Click [here](#) for the CEC/PBE Help Line Open Enrollment schedule.

The following numbers were phased out and stopped forwarding to 855-324-3147 on July 14, 2015: 844-238-3567, 888-402-0737

LMS Help Desk Support

Contact LMS Help Desk Support at CCULearning@covered.ca.gov.

Questions or comments about our articles or to **suggest** articles on other important informational topics to us, email: OutreachandSales@covered.ca.gov.

Visit our [Link To Us](#) webpage to access official Covered California buttons which you can include on your website or any other digital marketing materials.