



California Health Benefit Exchange

Board Members

Diana S. Dooley, Chair
Kimberly Belshé Paul Fearer
Susan Kennedy Robert Ross, MD

Executive Director

Peter V. Lee

Tribal Advisory Workgroup: Agenda

Outreach, Marketing, and Assisters

Thursday, November 29th, 2012

1:30p.m. - 3:30 p.m.

- I. **Welcome and Introductions**
- II. **Exchange Board Activities Update**
- III. **Outreach and Education**
 - Update on Exchange outreach and education grants activities
 - Input from Advisory Workgroup on grant process
- IV. **Assisters Program**
 - Update from the Exchange the development of the Assisters Program
 - Input from Advisory Workgroup on Indian participation in the Assisters Program
- V. **Marketing**
 - Update on Exchange marketing activities
 - Input from Advisory Workgroup on targeted marketing to Indian Country
- VI. **2013 Annual Tribal Consultation**
 - Potential Dates?
- VII. **Public Comment**
- VIII. **Next Steps**
- IX. **Adjourn**