



## Marketing, Outreach, and Enrollment Assistance (MOEA)

### Advisory Group Virtual Meeting Agenda

Please Note: Covered California will hold its March 3, 2022 MOEA Advisory Group meeting remotely. Per Assembly Bill No. 361 (2021-2022 Reg. Sess.) and the Governor's Executive Order N-1-22, certain provisions of the Government Code pertaining to open meeting requirements have been temporarily waived to mitigate the effects of the COVID-19 pandemic. As such, Covered California advisory group members will participate remotely by way of teleconference. Additionally, consistent with the Governor's Executive Order N-33-20 regarding the statewide stay-at-home directive to preserve the public health and safety throughout the entire State of California, we are limiting public participation to remote participation only.

#### Meeting Registration Link:

<https://attendee.gotowebinar.com/register/5483014219288828684>

*See page 2 of this document for complete registration information.*

**March 3, 2022 from 1:00 pm – 4:00 pm PST**

Item		Estimated Time
<b>I.</b>	<b>Call to Order and Agenda Overview</b>	<b>5 MIN</b>
<b>II.</b>	<b>Administrative</b>	<b>5 MIN</b>
	A. MOEA Welcomes new Co-chair, Cindy Keltner	
	B. Discussion of MOEA Membership Sunsetting August 2022	
	<i>*MOEA member and public comments will be made after each section</i>	
<b>III.</b>	<b>Covered California</b>	<b>110 MIN</b>
	A. Welcome	15 MIN
	B. State and Federal Policy/Legislative Updates	15 MIN
	C. SB 260 Formative Consumer Research	15 MIN
	D. Health Equity and Quality Transformation Updates	20 MIN
	E. Communication Updates	15 MIN
	F. Marketing Updates	15 MIN
	G. Outreach and Sales Updates	15 MIN
	<i>*MOEA member and public comments will be made after each section</i>	
<b>IV.</b>	<b>MOEA Member Discussion</b>	<b>60 MIN</b>
	A. Readiness for Federal Public Health Emergency Ending April 16, 2022	30 MIN
	B. Open Discussion	30 MIN
	<i>*MOEA member and public comments will be made after each section</i>	
<b>V.</b>	<b>Adjourn</b>	



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### ADVISORY GROUP VIRTUAL MEETING INFORMATION

#### **\*WEBINAR INFORMATION:**

The order in which agenda items are considered may be subject to change. Committee member comments and public comment are taken on each agenda item.

**The MOEA meeting can be viewed via a live webinar.** Participants can register for the webinar by clicking on this registration link: <https://attendee.gotowebinar.com/register/5483014219288828684>. Upon registration, participants will receive an email with a webinar information and link to join the meeting.

#### **TO USE YOUR COMPUTER'S AUDIO:**

When the webinar begins, you will be connected to audio using your computer's microphone and speakers (VoIP). A headset is recommended.

--OR--

#### **TO USE YOUR TELEPHONE:**

If you prefer to use your phone, you must select "Use Telephone" after joining the webinar and call in using the numbers below.

United States: +1-631-992-3221

Attendee Access Code: 275-753-812

Audio PIN: Shown after joining the webinar

Webinar ID: 905-728-155

**For in person comments:** Not applicable to this webinar

**For phone comments:** Please wait until the Chair opens the dialogue for comments from phone attendees, starting with the advisory group members and then to the public participants. Each person will be limited to two minutes per agenda item.

**Materials available** for this meeting are posted on the Exchange website at:

<https://hbex.coveredca.com/stakeholders/Marketing-Outreach-Enrollment/>.

Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven calendar days prior to the meeting date to [MOEAgroup@covered.ca.gov](mailto:MOEAgroup@covered.ca.gov).

If you would like to submit comments to the MOEA Group, please send them to [MOEAgroup@covered.ca.gov](mailto:MOEAgroup@covered.ca.gov). If you are a member of the news media and wish to cover this event, please contact (916) 206-7777.